

# IV Finland-Belarus Business Forum



April 8, 2014

Turku School of Economics, University of Turku

Address: Rehtorinpellonkatu 3, Turku, Finland

**08:00-08:30 Registration and coffee**

**08:30-09:00 Opening addresses, Lecture hall 16**

Representative of the City of Turku (to be announced)

**Alexander Guryanov**

Deputy Minister for Foreign Affairs of Belarus (responsible for economic issues)

**Matti Anttonen**

Undersecretary of State for External Economic Relations, Ministry for Foreign Affairs of Finland

**Alexander Ostrovsky**

Ambassador of Belarus to Finland

**Kalervo Väänänen**

Rector, University of Turku

**09:00-10:30 Panel: Business Opportunities in Finland and the Greater Turku region, Lecture hall 16**

Chairman: **Henrik Lax**, Member of European Parliament 2004-2009

Economic prospects of the Baltic Sea region, **Matti Anttonen**, Undersecretary of State for External Economic Relations, Ministry for Foreign Affairs of Finland

Business potential between Finland and Belarus, **Simo Karetie**, Chief Policy Adviser, Confederation of Finnish Industries - EK

Wellbeing from Know-How Turku Region in Northern Growth Corridor, **Niko Kyynäräinen**, Director, Turku Region Development Center

What Southwest Finland has to offer, **Jari Lähteenmäki**, CEO, Turku Chamber of Commerce

Life Science City Turku: A gateway to EU market, **Rikumatti Levomäki**, Managing Director, Turku Science Park

TDC - Turku Distribution Center, **Christian Ramberg**, Managing Director, Port of Turku

Smart Solutions for future investments, **Björn Grönholm**, Director, UBC Environmental Commission

Experiences of Finnish Firms in Belarus – Empirical Research Results, **Kari Liuhto**, Professor & Director, Pan-European Institute, Turku School of Economics, University of Turku

**10:30-11:00 Discussion**

**11:00-12:00 Lunch at Mercatori, Turku School of Economics, University of Turku**

**12:00-13:30 Panel: Business Opportunities in Belarus, Lecture hall 16**

Chairman: **Juha Hämäläinen**, Chairman of the Board, Finnish Belarusian Chamber of Commerce

Deputy Minister of Economy of Belarus

**Sergei Rumas**, Chair of the Board of Bank for Development of Belarus

**Mikhail Miatlikov**, Chair of the Chamber of Trade and Commerce of Belarus

Opportunities provided by cooperation activities between the City of Grodno, Grodno Region and the City of Turku, Region of Southwest Finland, **Andrei Hudyk**, Mayor, City of Grodno

Investment Climate in Belarus, Representative of National Agency on Investments and Privatization

Prospects of Finnish-Belarusian Cooperation in the IT Area, **Alexandr Martinkevich**, Deputy Director, High Technology Park of Belarus

Representative of biotechnology and biomedicine area

**Peter Ingman**, Member of the Board of Ingman Group (Finnish investor to Belarus)

**13:30-14:00 Discussion**

**14:00-14:10 Conclusion**

**Veijo Hyvönen**, Managing Editor, Economic and Business News, Turun Sanomat

**14:10-16:00 B2B discussions, Auditorium OP-Pohjola**

or the participants can alternatively participate in a special session “Belarusian-Finnish University Cooperation for Innovation and Development” organized by Kari Hyppönen, President, the Baltic Sea Region University Network (for more information and registration for the special session, please contact: karhyp@utu.fi)

**16:00-19:00 Sightseeing tour around the City of Turku**

**19:00 Reception at Mercatori, Turku School of Economics, University of Turku**

Cocktail address by Lasse Aho, CEO, Olvi Oyj

### **Forum is free of charge**

\* Working languages: Finnish and Russian

### **Participants will receive:**

- \* A fresh report on experiences of Finnish firms in Belarus
- \* A slide package on the Belarus market for a foreign investor
- \* A special collection of expert articles on Belarus (BRE special issue on Belarus)

### **Registration:**

<https://www.lyyti.fi/reg/FBBF2014>

### **Additional information:**

Ms. Saara Majuri, Pan-European Institute  
+ 358 2 333 9567 or email: [saara.s.majuri@utu.fi](mailto:saara.s.majuri@utu.fi)

**Please, note that the number of seats at the forum site is restricted.  
The places will be filled in order of registration.**