

BUSINESS **E**SSENTIALS FOR **S**CIENTISTS

Business Essentials for Scientists 2017, 2 ECTS

Business Essentials for Scientists (BES) is an introductory course on commercialisation and business development in academia aimed at doctoral students at ÅAU and UTU. Come listen to entrepreneurs, researchers and other professionals with first-hand experience in:

- Starting your own company
- Pitching (how to present your research/idea)
- How to find financing for your startup
- Immaterial rights and tech transfer
- Working outside the academic sector
- Selling, and why it is important

The course will be held on: 10.10., 12.10, 17.10., 19.10., 24.10. and 26.10. Lectures and workshops are between 12:00 and 17:30 - a detailed schedule will be available later. We're serving coffee and snacks during the day.

Please apply here:

<https://survey.abo.fi/lomakkeet/9025/lomake.html>

on September 11th at the latest.

(The number of participants is restricted to 10 per university.)

**In order to receive the 2 ECTS from the course,
attendance in all sessions is mandatory!**