



Industrial Property Rights and Research

Thursday 4.5.2017

University of Turku

Seminar room PUB3, Publicum

9.00 – 10.30 Introduction to the patent system and research

- Why do patents and other IPR exist?
- What can be protected under IPR?
- When to apply for a patent?
- The benefits from IP protection for an academic entrepreneur

European Patent Attorney Marjut Honkasalo, Kolster Oy Ab

10.30 – 10.45 Break

10.45 – 11.30 The Structure of a Patent Application and Practical Matters of Patenting

- Applying for a patent in Finland
- Applying for a patent abroad (PCT, EPC, US and others)

European Patent Attorney Marjut Honkasalo, Kolster Oy Ab

11.30 – 12.15 Patent Databases as the Source of Information and in the Follow-up of Competitors

European Patent Attorney, PhD Marjut Borgenström, Kolster Oy Ab

12.15 – 13.15 Lunch Break

13.15 – 14.15 IPR Strategies

- Trademark
- Brand
- Business name
- Domain name

IP Lawyer Irene Hallikainen, Berggren Oy

14.15 – 14.30 Coffee Break

14.30 – 15.30 Whose rights?

- Contracts and employment
- University inventions
- Research contracts

Legal Counsel Liisa Ewart, University of Turku

