



## COPYRIGHTS AND INDUSTRIAL PROPERTY RIGHTS, SPRING 2012

TIME: 12.4., 17.04, 19.4., 24.04., 26.04., 03.05., 08.05. and 10.05. at 14:00 - 16:00

PLACE: 12.4. and 19.4. in Edu 3, other lectures in Edu 2 (Assistentinkatu 5)

REGISTRATION: by March 15, 2012 via eRegistration at  
<http://www.webpolsurveys.com/S/10437FE3128516FD.par>

ORGANIZER: University of Turku Graduate School (UTUGS)

### COURSE DESCRIPTION:

The aim of the course is to give an overview on copyright & industrial property rights. The student will learn the basic principles of immaterial property rights (IPR), and especially what is allowed and what is not allowed. He will know how to protect his own intellectual property and how to avoid infringements of third party rights. For example the following questions will be discussed: what and how much can I copy? What is the difference between a copy, citation and own text? Are other people allowed to use my property? What is a patent, an industrial design, a utility model and a trademark? If I want to protect something how much does it cost? Where can I find help? If somebody is infringing my rights what should I do?

The lectures on 8.5. and 10.5. will focus on the IPR-related services at the University of Turku and give an introduction to the Centre for Cultural Entrepreneurship (CreVe) and Turku Science Park.

The course includes exercises and an exam.

### PROGRAMME:

- 12.4. Principles of IPR  
*Jari Hovinen, Project and Innovation Services Unit, University of Turku*
- 17.4. How to protect inventions; Freedom to Operate  
*Jari Hovinen, Project and Innovation Services Unit, University of Turku*
- 19.4. Trademarks  
*Päivi Salonen, Turun Patenttitoimisto Oy*
- 24.4. Industrial Designs  
*Teppo Ahremaa, Turun Patenttitoimisto Oy*
- 26.4. Patents  
*Janne Väänänen, Berggren Oy Ab*
- 3.5. Copyrights, Agreements  
*lecturers to be announced, Attorneys-at-Law Borenus Oy*
- 8.5. Project and Innovation Services of Turku University; University Innovations  
*Soile Haverinen & Jari Hovinen, Project and Innovation Services Unit, University of Turku*
- 10.5. Innovations and Technology Transfer
  - at 14.15. From Science to Business  
*Ilkka Kouvonon,, Business Development Manager, University of Turku*
  - at 14.45 Creve - an incubator for the creative sector  
*Petri Katajarinne, Incubator Manager, Creve, Turku*
  - at 15.15 Turku Science Park Ltd - Services for research based business ideas and start-ups  
(-15.45) *Olli Mankonen, Director, Business Development, Turku Science Park Ltd.*