



**Date:** Click or tap to enter a date.

**Information for participants of the research project “IN SITU: place-based innovation of cultural and creative industries in non-urban areas”.**

You are taking part in a scientific study conducted at the University of Turku. This notice describes how your personal data will be processed in the study.

**1. Data Controller**

University of Turku

**2. Description of the study and the purposes of processing personal data**

The aim of this map survey is to study the relations between the cultural and creative professionals and their environment in Rauma and Eurajoki municipalities. The survey investigates how cultural and creative professionals perceive the environment they live and act in, what they value in it, and how the environment impacts their creative process and projects. The survey is part of the international “IN SITU” project, which has received funding from the European Union’s Horizon Europe research and innovation programme under grant agreement no. 101061747. The University of Turku is a partner of the project consortium, running study in Finland.

**3. Principal investigator or research group**

Maunu Häyrynen  
Siltapuistokatu 2, 28101 Pori  
+358 40 864 9406  
mauhay@utu.fi

**4. Contact details of the Data Protection Officer**

The Data Protection Officer of the University of Turku is available at contact address: dpo@utu.fi.

**5. Persons processing personal data in the study**

Oleksandra Nenko, University of Turku  
Amanda Halme, University of Turku

**6. Name, nature and duration of the study**

Name of the study: “IN SITU: place-based innovation of cultural and creative industries in non-urban areas”

Duration of the processing of personal data: Personal data will be processed in the project starting from March 2023 and lasting until the end of 2026.

**7. Lawful basis of processing**

Personal data is processed on the following basis, which is based on Article 6(1) of the General Data Protection Regulation:



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- data subject's consent;
- processing is based for the performance of a contract;
- compliance with a legal obligation to which the controller is subject;
- processing is necessary in order to protect the vital interest of the data subject;
- performance of a task carried out in the public interest or in the exercise of official authority vested in the controller:
  - scientific or historical research purposes or statistical purposes;
  - archiving of research materials or cultural heritage materials;
- legitimate interest pursued by the controller or by a third party.

### **8. Personal data included in the research materials**

The research collects personal data related to age, gender, occupation, professional area, education and area of residency. During the data analysis phase, the answers are pseudonymized.

### **9. Sensitive personal data**

There is no sensitive personal data that will be processed in the study.

### **10. Sources of personal data**

Personal data is collected through a survey, which has been implemented on the Maptionnaire platform and the link to which is shared publicly through networks of cultural and creative professionals.

### **11. Transfer and disclosure of the personal data to third parties**

The personal data will not be transferred to other recipients outside the University of Turku/research group/researcher.

OR

The personal data will be transferred to following recipients outside the University of Turku/research group/researcher: Mapita, the operator of the Maptionnaire survey platform (<https://maptionnaire.com/privacy>)

### **12. Transfer or disclosure of personal data to countries outside the EU/European Economic Area**

Personal data will not be transferred outside the EU/ European Economic Area.

### **13. Automated decisions**

No automated decisions are made.

Safeguards to protect the personal data:



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- The data is confidential.
- Protection of manual material:
- Personal data processed in IT systems:
- other:

Processing of direct identifiers:

- Direct identifiers will be removed in the analysis phase
- The material to be analyzed includes direct identifiers.  
Reason:

#### **14. Processing of personal data after the completion of the study**

The research material will be deleted.

OR

The research material will be archived:

- without identifiers
- with identifiers

Where will the material be archived and for how long: The research material is stored for five years after the end of the research in the History, Culture and Arts Research Archives of the University of Turku.

#### **15. Your rights as a data subject, and exceptions to these rights**

Maunu Häyrynen, Oleksandra Nenko  
HKT archive <https://www.utu.fi/fi/yliopisto/humanistinen-tiedekunta/hkt-arkisto>  
Privacy notice of the HKT archive:  
[https://www.utu.fi/sites/default/files/media/HUM/HKT-arkisto\\_tietosuojailmoitus.pdf](https://www.utu.fi/sites/default/files/media/HUM/HKT-arkisto_tietosuojailmoitus.pdf)

#### **Exceptions to data subject rights**

Under the General Data Protection Regulation and the Finnish Data Protection Act, certain exceptions to the rights of data subjects can be made when personal data is processed in scientific research and fulfilling the rights would render impossible or seriously impair the achievement of the objectives of the processing (in this case, scientific research).

The need to make exceptions to the rights of data subjects will always be assessed on a case by case basis. It is likely that exceptions to the following rights will be necessary in this study:

- Right of access (GDPR Article 15)
- Right to rectification (GDPR Article 16)
- Right to erasure (GDPR Article 17)



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- Right to restriction of processing (GDPR Article 18)
- Right to data portability (GDPR Article 20)
- Right to object (GDPR Article 21)

### **Right to lodge a complaint**

You have the right to lodge a complaint with the Data Protection Ombudsman if you think your personal data has been processed in violation of applicable data protection laws.

Contact details of Data Protection Ombudsman:

Office of the Data Protection Ombudsman  
Visiting address: Lintulahdenkuja 4, 00530 Helsinki  
Postal address: P.O. Box 800, 00531 Helsinki, Finland  
E-mail: tietosuoja(at)om.fi  
Telephone number: +358 (0)29 566 6700