# Kaliningrad and its region Slide package for a foreign investor







October 2019 Elias Kallio





## Contents

1. General information	3
2. Regional economy	6
3. Prosperity and consumption	19
4. External economic relations	23
5. Special economic zone in Kaliningrad	32
6. Rankings	34
7. Additional information	35





### 1. General information

### a) Geographical location

#### **Federal district:**

North-Western

#### Size:

75<sup>th</sup> out of 85\* regions in Russia in terms of area, (15 100 km<sup>2</sup>), about half the size of Belgium

#### Time zone:

Moscow -1, GMT +2

#### **Border with:**

Lithuania and Poland

#### **Distances from Kaliningrad to some European capitals:**

Vilnius (350 km), Riga (390 km), Warsaw (400 km), Berlin (600 km), Stockholm (650 km), Helsinki (660 km), Copenhagen (680 km), Oslo (850 km)

\*international community does not recognize Crimea and Sevastopol





### 1. General information

### b) Basic facts

Inhabitants: 1 002 187 (beginning of 2019)

#### **Largest towns:**

Kaliningrad 482 443

Gurjevsk 68 579 Chernjahovsk 46 351 Sovietsk 39 150

#### **Share of urban population:**

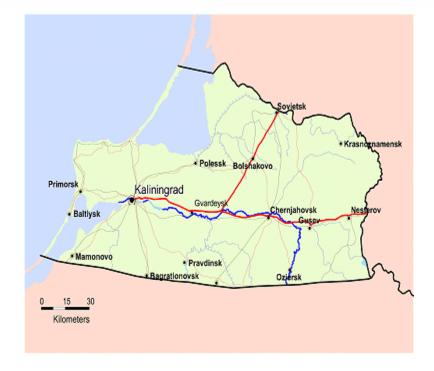
78%

#### Main industries:

Food industry (fishing), fuel industry, machine building and metal industry

#### **Natural resources:**

Amber, some oil, brown coal, peat, rock salt, mineral water services



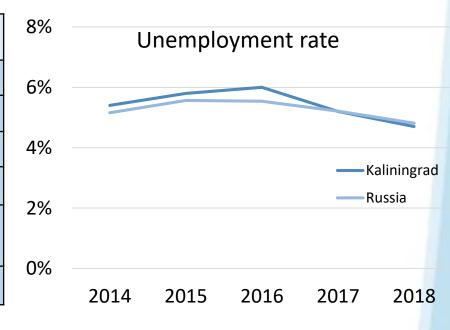




### 1. General information

### c) Population and labor force

	2014	2015	2016	2017	2018
Population (thousands)	963	969	976	986	995
Population change from previous year (%)	0.9	0.6	0.8	1.0	0.8
Unemployment (thousands)	29	31	32	27	25
Level of unemployment (ILO definition, %)	5.4	5.8	6.0	5.2	4.7
Development of labor force (economically active population), (thousands)	529	530	524	519	525
Number of pensioners (thousands)	220.0	226.1	230.9	234.1	-



- The unemployment rate has been quite stable over past years, a bit over Russian average
- Population has been growing faster in absolute terms than number of pensioners
- Economically active population is decreasing, because of movement and low birthrate in 1990s





### a) The Kaliningrad region in the Russian economy

Basic facts (of the Russian total in 2018)	
Area	0.09%
Population	0.7%
Economy	
GDP	0.6%*
Economically active population	0.7%
Manufacturing industries	0.9%*
Retail trade	0.5%
External economic relations	
Exports	0.4%
Imports	3.5%
Foreign direct investment	0.1%

<sup>\*</sup>In 2017

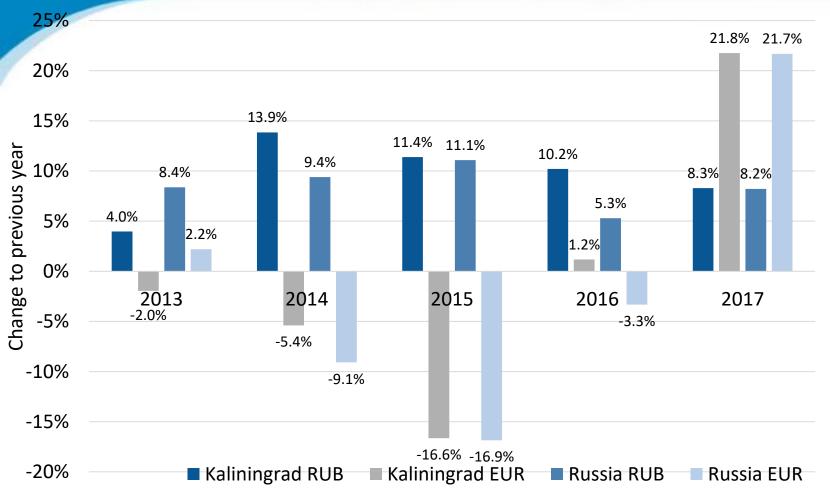


- Everything except imports are quite close to Russian average in terms per capita
- High import can be explained with geographical location of the region and the region's special economic zone (SEZ)
- Products are also reprocessed and exported to other Federal subjects





### b) Regional GDP development



GDP of Kaliningrad and Russia, bn €

Year	Kaliningrad	Russia	Average Exchange rate EUR- RUB
2013	6.5	1 277.8	42.34
2014	6.2	1 161.7	50.95
2015	5.1	965.9	68.07
2016	5.2	933.9	74.14
2017	6.3	1 136.3	65.94

- Because of Ruble's devaluation the GDP development in RUB and EUR is radically different
- The one in EUR describes the development of real GDP and purchasing power more adequately

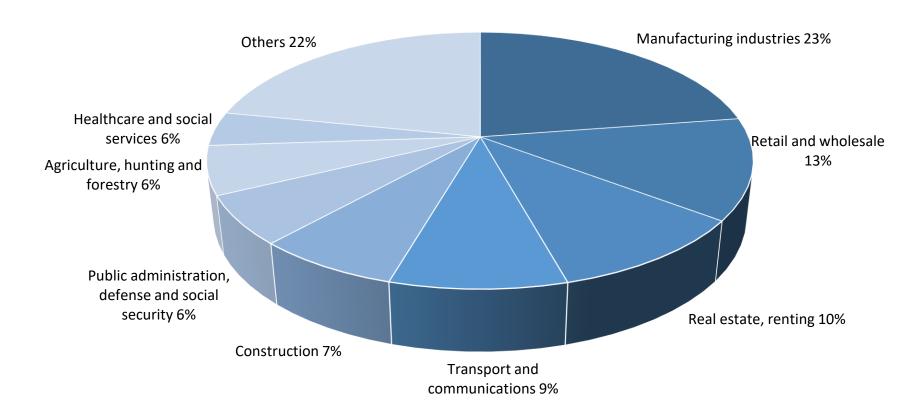




The location of Russian Baltic Fleet Army base in Kaliningrad brings incomes to the region

Rosstat 2019, Statista 2019
7

### c) Structure of regional GDP in 2017



The special economic zone (SEZ) has increased industrial production in the Kaliningrad region





### d) Investment potential ranking (out of 85 Russian regions)

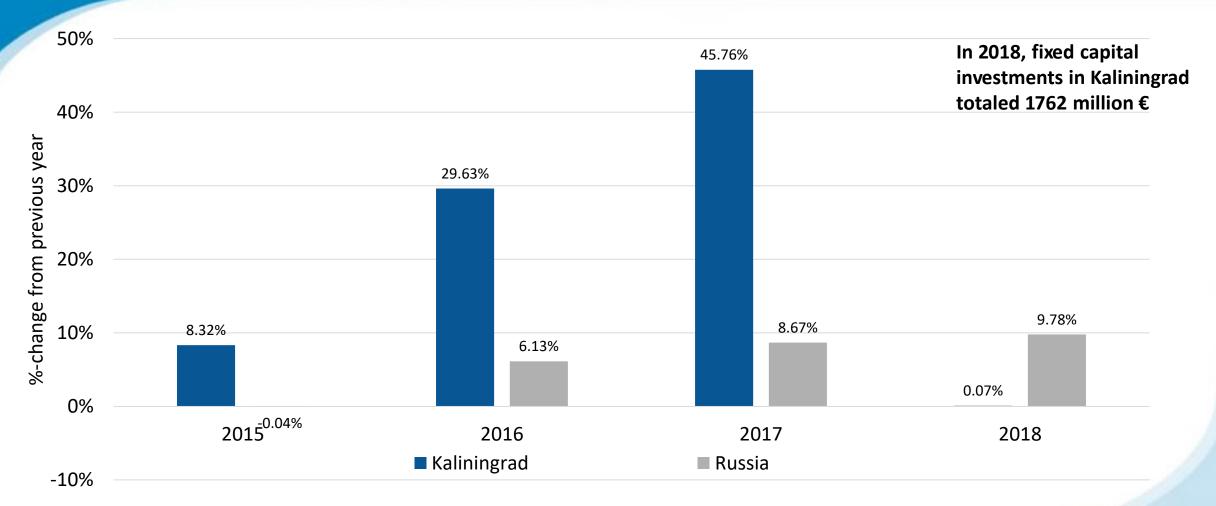
	2017	2018
Ranking of investment potential	33	31
Labor potential	47	48
Consumption potential	55	54
Production potential	38	37
Financial potential	54	54
Institutional potential	23	16
Innovation potential	59	57
Infrastructure potential	2	3
Natural resource potential	29	29
Tourism potential	34	37
Ranking of investment risk	37	34

- Wages are small in Kaliningrad, which makes consumption and financial potential quite low
- The best universities of Russia are located in St.
   Petersburg and Moscow, which affects innovation potential of other regions, including Kaliningrad region
- In 2018 FIFA World Cup was partly held in Kaliningrad and therefore investments to infrastructure have been substantial





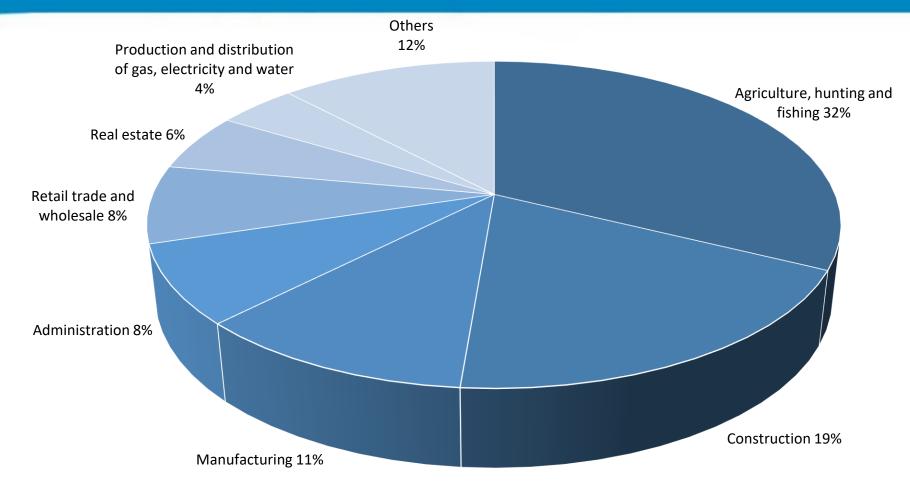
e) Development of investment in fixed capital







f) Investments into fixed capital by sectors in 2017







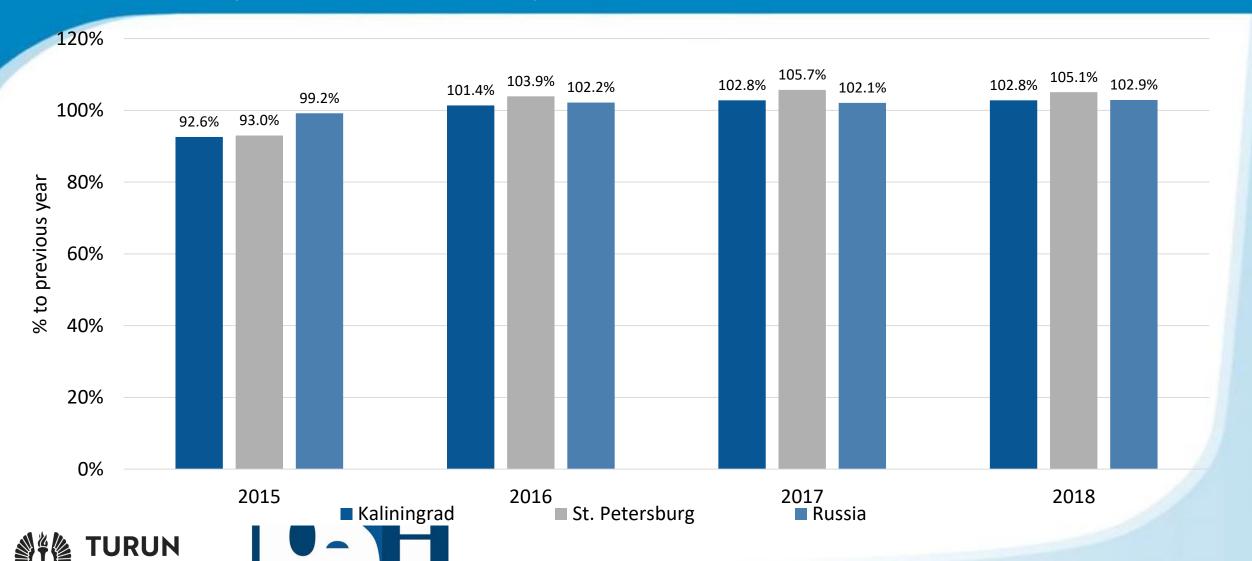
### g) Transport infrastructure

- Highway density 521 km/1000 sq. km (2017)
  - The density of the road network is nearly 10 times higher than on average in Russia
- Main airport about 10 km north of Kaliningrad (Khrabrovo)
  - Direct flights to Moscow, St. Petersburg, Warsaw, Berlin, Copenhagen and Riga
- Major sea ports in Kaliningrad, Baltiysk and Pionersky
  - Russia's only ice free ports in the Baltic Sea
  - Total port capacity including inland river ports 33,4 million tons
  - 40 km long Kaliningrad sea canal
- Railway density 44.2 km/1 000 sq. km (2017)
  - Direct connections to Lithuania and Poland, and further on to various countries
- Some construction projects
  - Construction of deep-water port complex, cross-border stations and 700 km of modern roads, modernization of railroad between Kaliningrad and Baltiysk





h) Development of industrial production



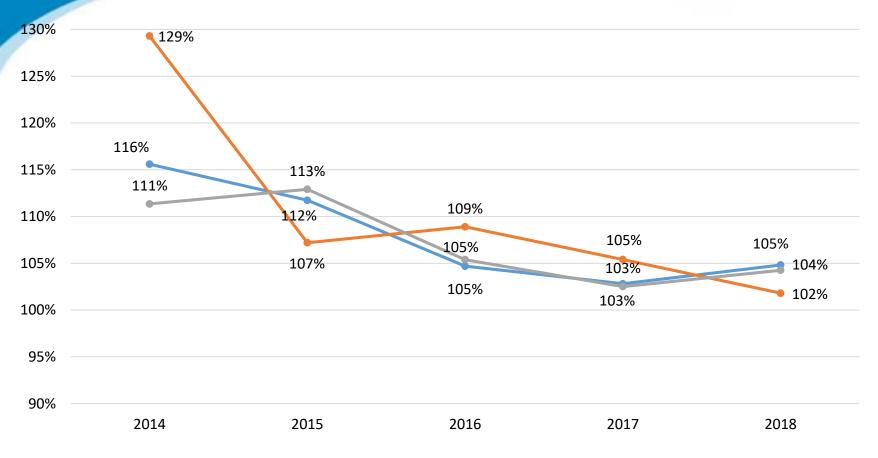
### i) Development of industrial production 2017-2018

#### Changes in industrial production by sector, %-change to previous year

	2017	2018
Computers, electrical and optical equipment	61.4	9.8
Electricity, gas and steam	6.2	2.9
Water	0.3	-6.0
Food production	0.1	2.4
Production of beverages	9.7	-2.6
Mining	-8.3	-6.6
Pulp and paper, publishing and printing	28.3	3.5
Timber and wood products	-9.3	-22.5
Transport vehicles	40.3	28.1
Transport equipment	-42.8	-5.6



j) Development of prices (%, end of the year, 2007=100%)



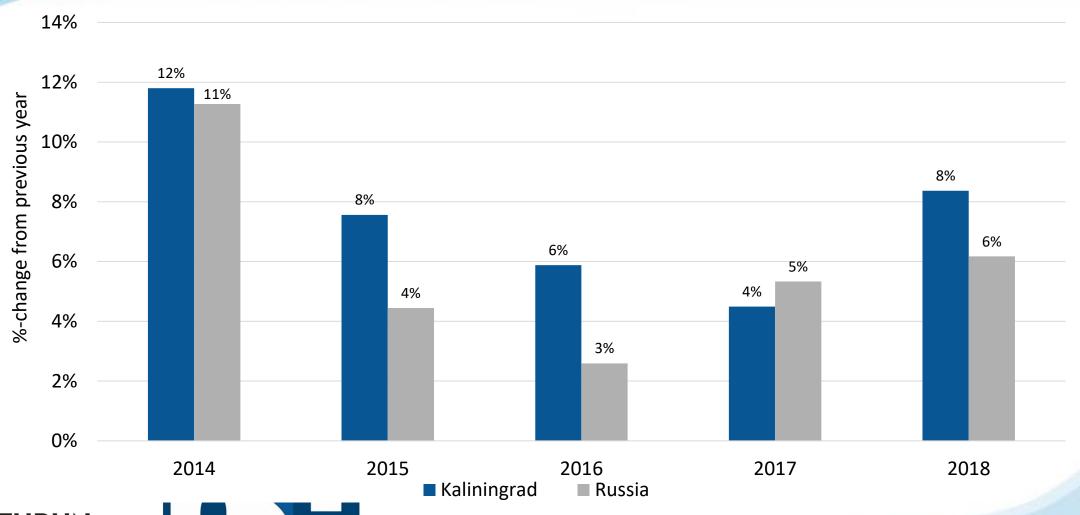
Sanctions in 2014 hit Kaliningrad harder than many other Russian regions, because of its high dependency on imports

→ The consumer price index in Kaliningrad → The price index for industrial products → The consumer price index in Russia





k) Development of retail trade







### I) Main enterprises of the Kaliningrad Oblast

Name	Area	Website
Lukoil Kaliningradmorneft	Oil	http://kmn.lukoil.ru/ru/Contacts
Kaliningrad Amber Factory	Amber	http://www.ambercombine.ru/
Arvi NPK	Fertilizers	http://arvifertis.lt/en/
Factory JBI-2	Construction materials	http://www.zhbi2.ru
Sovietskiy Pulp & Paper Mill	Pulp and paper production	http://www.sovpaper.ru/
Lesobalt	Woodworking	http://www.lesobalt.ru/
Moloko	Dairy industry	http://www.aomoloko.com/
СТЅ	Digital television systems	http://www.dtvs.ru/
Sodruzhestvo	Agricultural products	http://www.sodrugestvo.ru





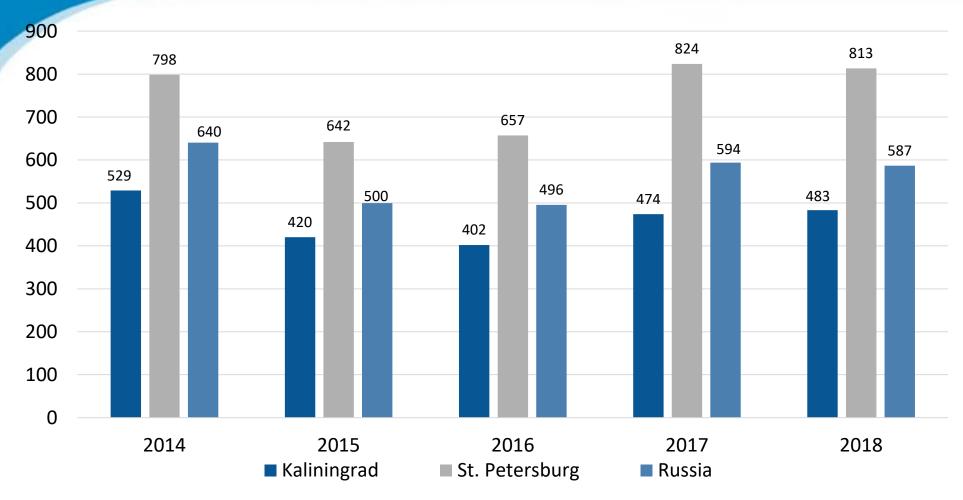
### m) Distribution of enterprises and organizations by ownership

	2013	2014	2015	2016	2017
State- and municipal-owned	2 223	2 191	2 135	2 049	1 978
Other public organizations	1 554	1 546	1 527	1 534	1 550
Private	45 506	45 855	47 504	48 308	46 321
Public-private ownership	292	247	222	178	193
Foreign	1 601	1 727	1 744	1 795	1 782
Jointly-owned by Russian and foreign	1 519	1 463	1 417	1 397	1 204
Total	52 695	52 029	54 549	55 261	53 028





a) Development of average wages, €/month

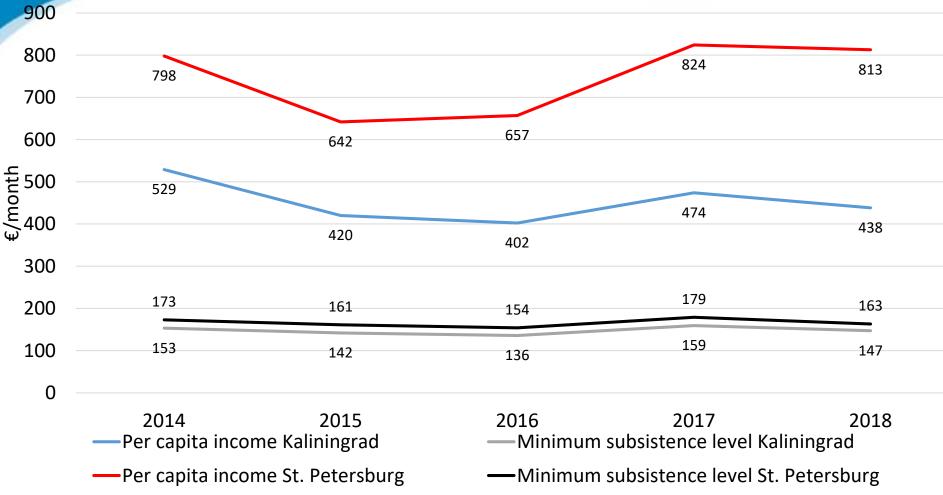


- Wages are quite average outside Moscow and St. Petersburg, where wages are significantly higher than in the rest of Russia
- In 2018 the average monthly wage outside these regions was about 540€





### b) Main socio-economic indicators of living standards

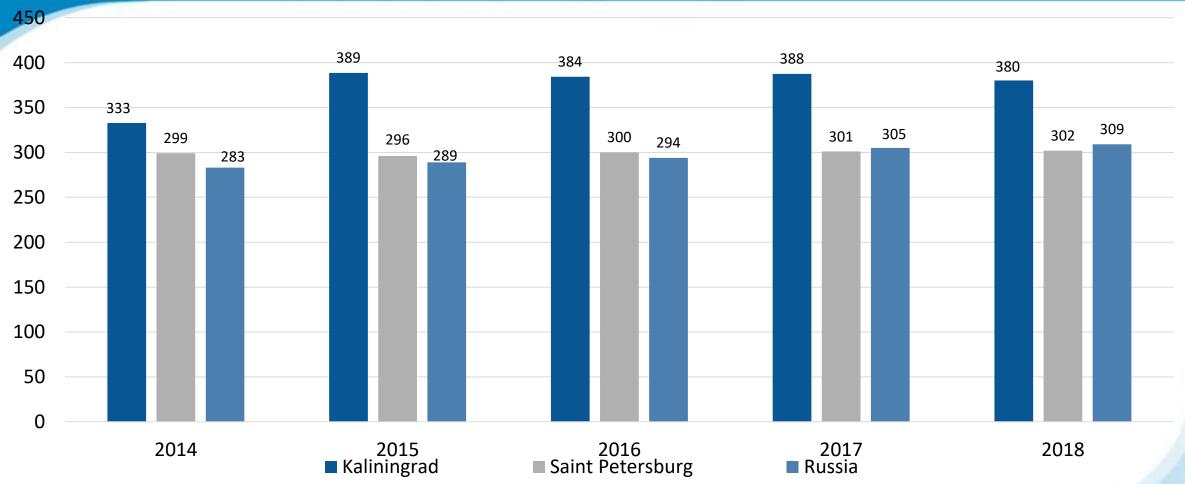


- Minimum subsistence level is decided by Government of Russian Federation, and it varies between regions
- As indicated earlier living standards in Moscow and St. Petersburg differ substantially from the rest of Russia





c) Number of passenger cars per 1000 persons

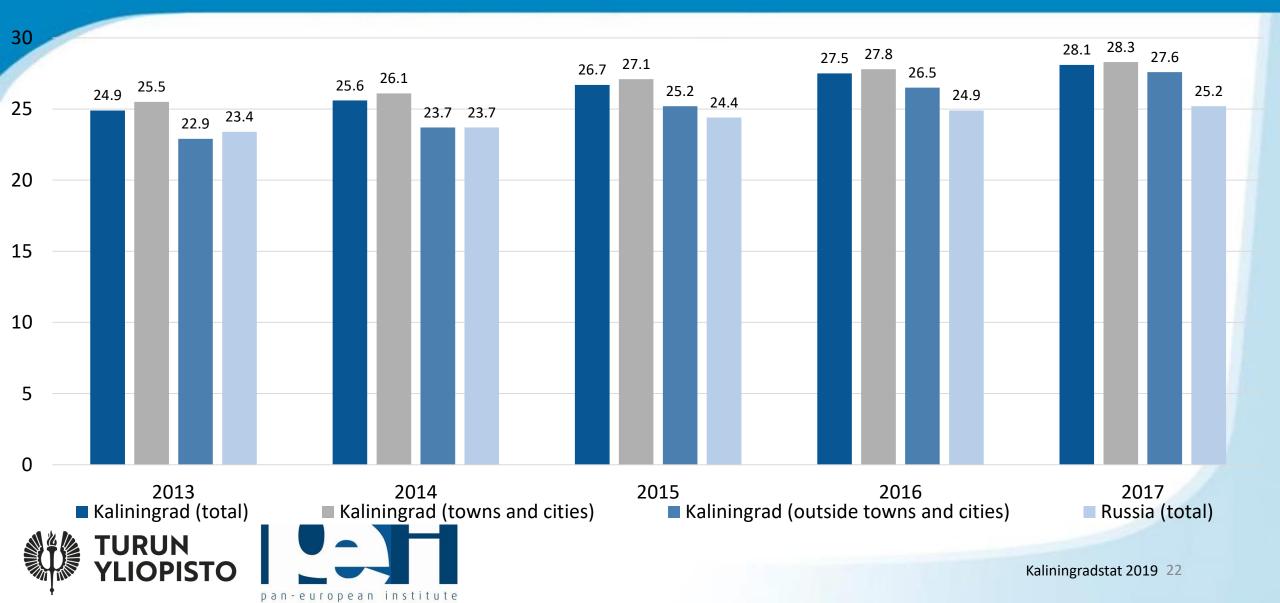


The statistics do not take into account the age of the car pool



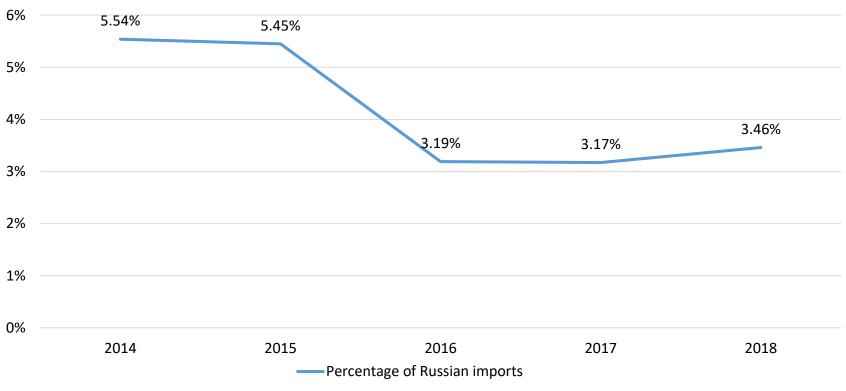


d) Living area (square meters per person)



### a) Imports

#### Kaliningrad's share of Russian imports

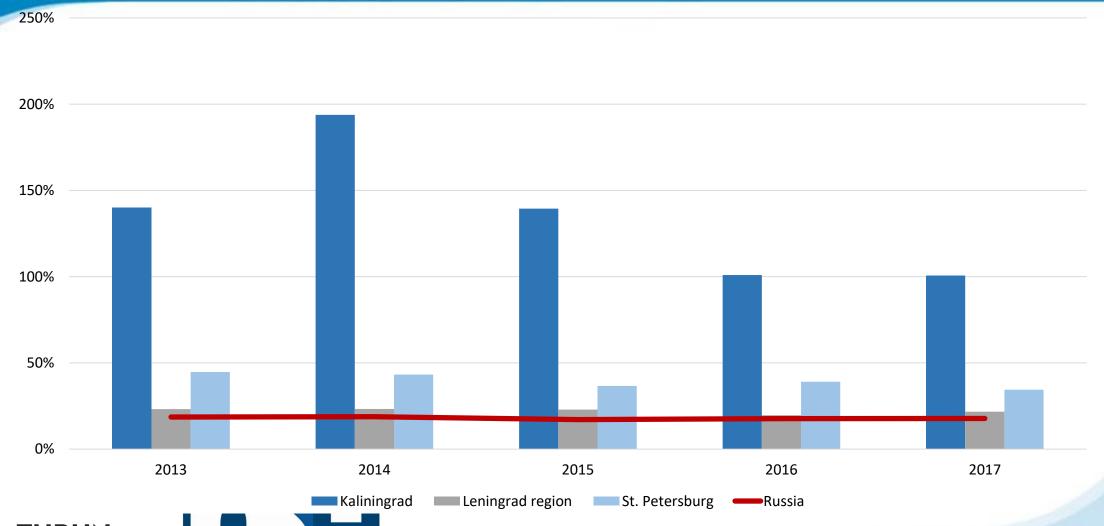


Taking into account that Kaliningrad's population share in 2018 was only 0.7% of the Russian total, the share
of import is relatively high





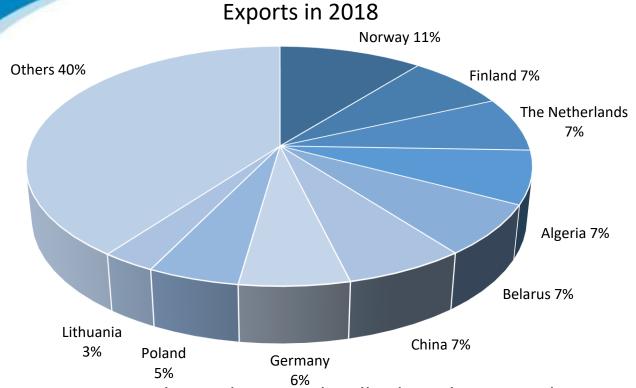
b) Imports as a percentage of GDP







c) Exports (million USD)



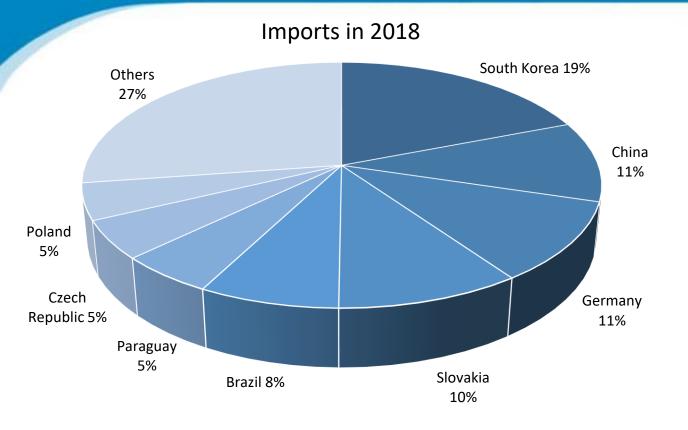
- Countries located geographically close dominate the list
- Exports of petrochemicals has rapidly increased to Netherlands and Finland





	2014	2015	2016	2017	2018
Norway	165.0	130.0	134.0	177.0	213.0
Netherlands	43.7	56.9	46.1	44.8	211.0
Belarus	95.8	10.9	11.7	23.5	146.0
China	1.1	25.1	51.5	116.0	128.0
Finland	49.2	46.7	29.0	25.4	125.0
Algeria	129.0	138.0	125.0	188.0	121.0
Germany	2 190.0	146	74.3	60.5	110.0
Poland	130.0	117.0	70.0	51.9	101.0
Lithuania	94.7	92.7	72.4	49.0	64.1
Denmark	54.5	43.8	45.1	47.0	57.3
Sweden	43.5	20.5	23.1	32.8	45.9
Spain	36.2	25.3	30.5	26.2	29.9
Belgium	30.3	40.6	20.8	13.7	21.4
Other countries	637.0	1 846.5	466.5	414.2	948.7
Total	3 700.0	2 740.0	1 200.0	1 270.0	2 000.0

d) Imports (million USD)

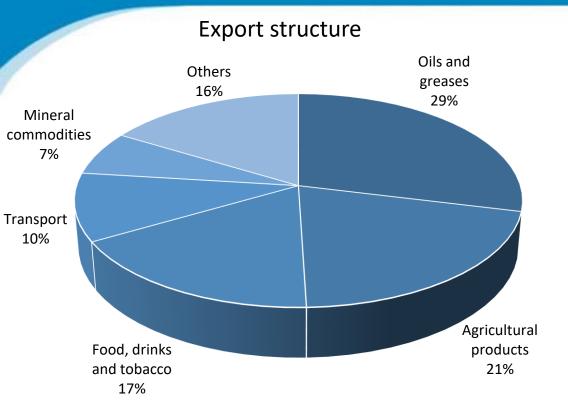


	2014	2015	2016	2017	2018
South Korea	1630.0	505.0	621.0	1270.0	1610.0
China	3040.0	2140.0	708.0	741.0	859.0
Germany	1640.0	566.0	546.0	655.0	855.0
Slovakia	1090.0	582.0	443.0	687.0	803.0
Brazil	680.0	501.0	595.0	728.0	642.0
Czech Republic	147.0	51.3	88.7	245.0	426.0
Paraguay	570.0	492.0	448.0	374.0	416.0
Poland	730.0	434.0	349.0	393.0	387.0
USA	767.0	519.0	386.0	371.0	350.0
Belarus	119.0	67.3	67.7	85.6	256.0
Netherlands	166.0	92.9	90.6	115.0	127.0
Lithuania	357.0	140.0	112.0	119.0	114.0
Italy	262.0	106.0	78.7	97.6	87.1
Other countries	4 702.0	1773.5	1 206.3	1 328.8	2 172.9
Total	15 900.0	7 970.0	5 740.0	7 210.0	6 800.0

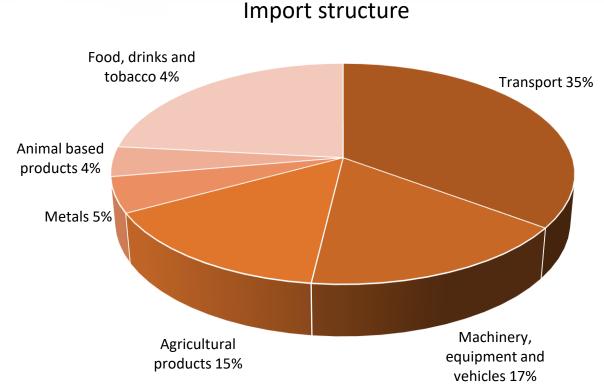




### e) Foreign trade structure in 2018



Includes mostly products with a low level of value added

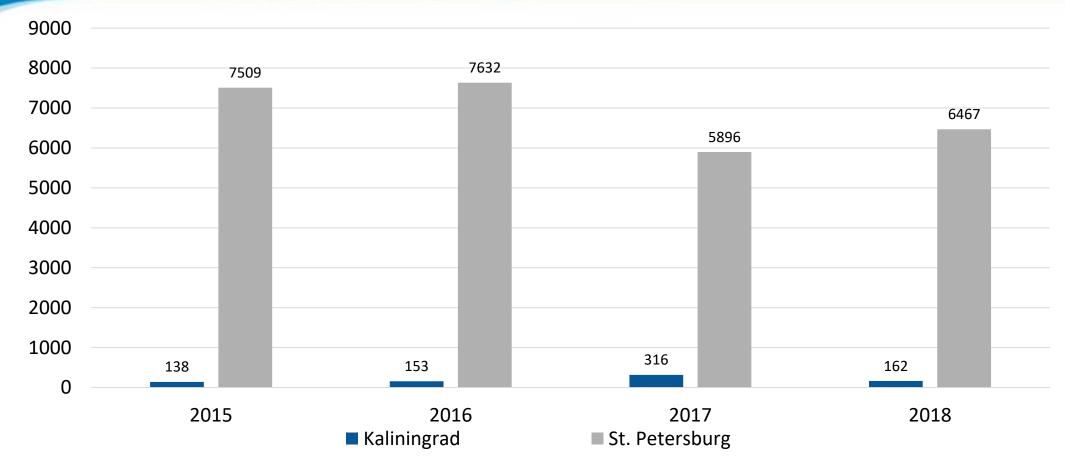


Includes mostly products with a high level of value added





### f) Development of FDI inflow, million USD

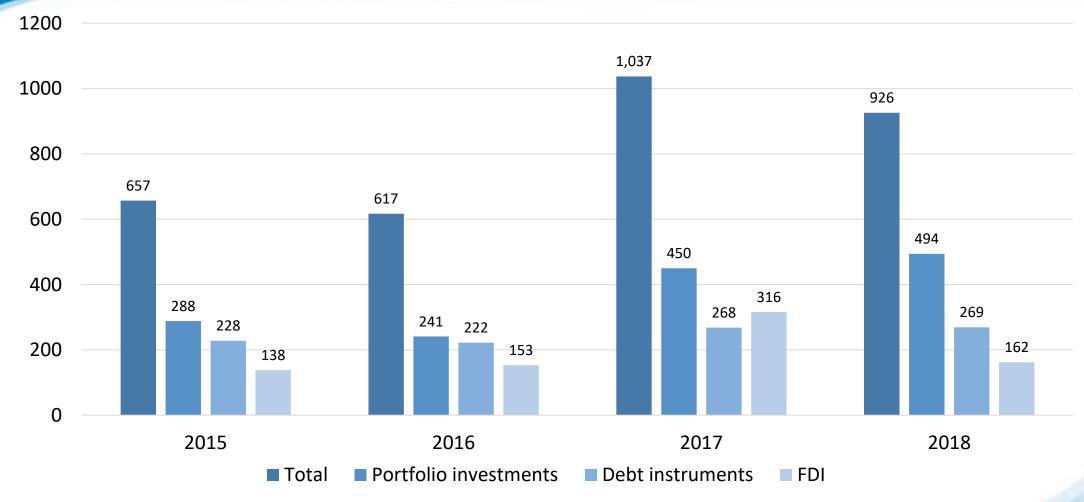


• In 2018, over half of the FDI inflow went to Moscow and St. Petersburg





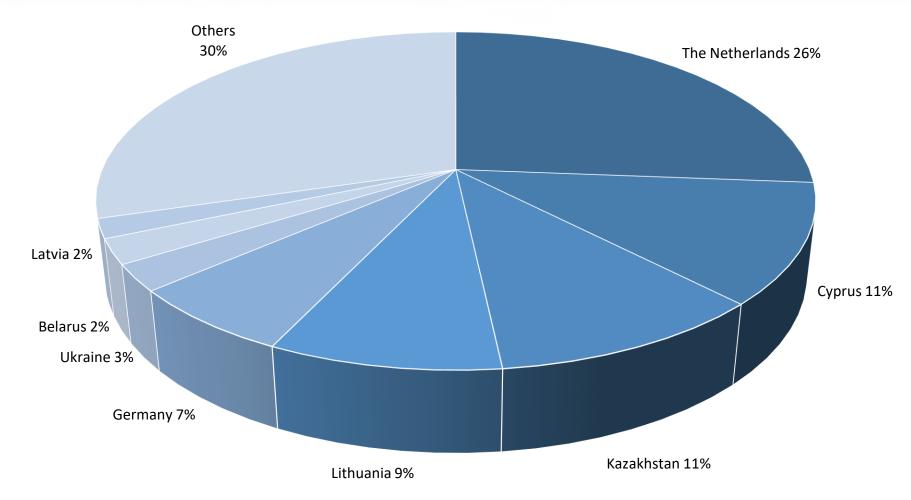
### g) Foreign investments into Kaliningrad, million USD







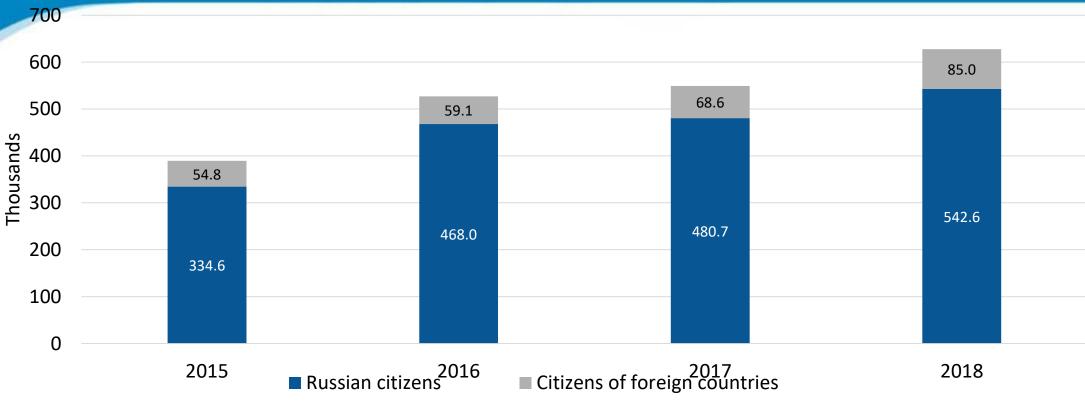
h) Foreign investment to Kaliningrad by country of origin in 2018







i) Visitors in hotels and other accommodation services



• The growth in 2018 is partly caused by FIFA World Cup





# 5. Special economic zone in Kaliningrad

### a) Overview of Kaliningrad special economic zone

- New firms conducting a capital investment at least 150 million RUB (1-150 million, depending on the field) in the region's production over 3 years may use the tax benefits
- Tax benefits offered for an investor:
  - No duties and VAT for the first 6 years
  - Grants and subsidies of products exported in EEC
  - Corporate income tax and property tax are:
    - 0 % for the first 6 years following investment
    - 50 % reduction from tax for the years 7-12 after the investment
- The law will be in force until the end of 2045
- Other privileges
  - Applies to the whole region
  - Simplified procedure for visas
  - Labor market supporting grants
  - Immutability of the rent for the land to residents







# 5. Special economic zone in Kaliningrad

### b) Main residents in new SEZ

- **1. ZAO Sodrushestvo-Soya** (Construction projects, storage and terminal services)
- **2. OOO DSV-Transport** (Logistics)
- **3. OOO Pyatij Element** (Food)
- 4. OOO Miratog Zapad (Agribusiness)
- 5. OOO Za Rodinu-Baltika (Fish products)
- **6. OAO Baltkran** (Industrial cranes)
- **7. OOO Baltkeramika** (Construction materials)
- **8. AO Eköpet** (Plastics)
- **9. OOO GS GROUP** (Technology)



More than 200 residents with the declared total investments exceeding RUB 123.1 billion (1.7\* billion €) are registered in the SEZ.

\*2018 average exchange rate

# 6. Rankings

### a) The ratings of Kaliningrad among the Russian regions



2018
Kaliningrad is one
of the most
economically
developed cities in
Russia

https://ria.ru/20180301/1515547051. html



2017
Kaliningrad is in top 10 in quality of life rating

https://riarating.ru/infog rafika/20180214/630082 471.html

#### **Forbes**

2013
Kaliningrad is the best Russian city for doing business

http://www.forbes.ru/rating/30luchshih-gorodov-dlya-biznesa-2013/2013?full=1&table=1





### a) Some useful links

**Baltic Rim Economies:** 

https://sites.utu.fi/bre/earlier-bre-reviews/

Electronic Publications of the Pan-European Institute: <a href="https://www.utu.fi/en/university/turku-school-of-economics/pei/publications-and-">https://www.utu.fi/en/university/turku-school-of-economics/pei/publications-and-</a> reports

Russian SME Resource Centre: https://rcsme.ru/en

The Lithuania, Poland and Kaliningrad Region of Russian Federation Neighborhood Program: <a href="https://ec.europa.eu/regional\_policy/en/atlas/programmes/2000-2006/european/interreg-iii-neighbourhood-programme-lithuania-poland-kaliningrad">https://ec.europa.eu/regional\_policy/en/atlas/programmes/2000-2006/european/interreg-iii-neighbourhood-programme-lithuania-poland-kaliningrad</a>





### b) Some banks

#### Kaliningradsky (Alfa-Bank filial)

https://alfabank.com/

**VTB 24** 

https://www.vtb.ru

Sberbank

https://www.sberbank.ru/en/individualclients

Raiffeisen bank

https://www.raiffeisen.ru/en/





### c) Business supporting services

#### The Baltic Business Club

http://www.eng.bdk.ru/

Foreign Investors Association in the Kaliningrad Region

https://www.fias-kaliningrad.ru/

The Ministry of Economy of the Kaliningrad oblast

http://economy.gov39.ru/

#### **Invest in Kaliningrad**

https://investinkaliningrad.ru

**Kaliningrad Regional Economic Development Agency** 

http://en.kaliningrad-rda.org/





### d) Some authorities

The Regional Government of Kaliningrad

https://gov39.ru/

The Kaliningrad Oblast Duma Russia

https://duma39.ru/en/

**Kaliningrad City Hall** 

https://www.klgd.ru/



### e) Consulates and European Commission's Delegation

#### **Germany:**

https://germania.diplo.de/ru-de/vertretungen/gk-kali

#### Latvia:

https://www.mfa.gov.lv/en/moscow/embassy/kaliningrad

#### Lithuania:

http://consulate-kaliningrad.mfa.lt/

#### Poland:

https://kaliningrad.msz.gov.pl/pl/



### f) Some hotels in Kaliningrad



Radisson Blu Hotel Pobedy Square, 10 https://www.radisso nhotels.com/enus/hotels/radisson**kaliningrad** 



Hotel Oberteich Lux Gogolya st., 17 https://oberteich.ru <u>/en/</u>



Triumph Palace Kaliningrad Bolshvitsky lane, 3, https://www.marton -palace.com/home



**Hotel Berlin** Kievskaya Str., 17b, http://www.hotelberlin.su/



