Turku School of Economics Accounting and Finance Annual Report 2012





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1 REVIEW BY THE HEAD OF ACCOUNTING AND FINANCE

The year 2012 was the third post-merger year as Turku School of Economics being part of the University of Turku, meaning gradual stabilisation of activities towards the business-as-usual mode as well as increasing integration of practices between the University and the School. It was also a year when the financial aspect of keeping our budget in balance gained in significance, both regarding the Department of Accounting and Finance and the entire School.

As far as research was concerned, the scholars of Accounting and Finance continued their efforts to conduct research of high international quality. In 2012 several research projects of notable size were continued and new ones were started, too. Professor Kari Lukka received a notable research funding from the Academy of Finland for his wide, international project on "Balancing tensions between the global and the local through management accounting and control". Scholars of Accounting and Finance published their works in several research journals during 2012, including Applied Finance Letters and Journal of International Financial Markets, Institutions & Money. In addition, they also contributed chapters to scholarly edited books. During the year, Mikko Kepsu successfully defended his PhD thesis "Earnings management in the process of preparing corporate financial reports."

The faculty of the Department worked within several international scientific organisations in many different ways, the most significant being the European Accounting Association (EAA), the American Accounting Association (AAA), and the European Institute for Advanced Studies in Management (EIASM). They also worked for international research journals on their editorial boards and as reviewers. Professor Markus Granlund continued as an Associate Editor of International Journal of Accounting Information Systems, and also served as a member of the Board of the EAA. Professor Mika Vaihekoski continued as a member of the Editorial Board for the European Journal of Finance and the International Journal of Portfolio Analysis & Management. Professor Kari Lukka organised and chaired, jointly with Professor Michael Shields, the 8th edition of the EIASM conference "New Directions in Management Accounting: Innovations in Practice and Research", which was held in Brussels in December 2012.

Typical of the activities of Accounting and Finance were the several international academic visits that it received and paid in 2012. The visitors formed a distinguished and stimulating mixture of scholars from across the spectre of Accounting and Finance and included Professor Angela Gore (The George Washington Univer-

sity, USA), Dr. Andrea Mennicken (LSE – London School of Economics and Political Science, UK), Professor Frederick Lindahl (The George Washington University, USA), Lecturer/PhD Student Angela Liew (The University of Auckland, New Zealand) and Doctoral Student Gaia Bassani (University of Bergamo, Italy). On the other hand, Professor Kari Lukka visited HEC Lausanne (Switzerland), Professor Markus Granlund University of Technology Sydney (Australia), and Professor Mika Vaihekoski Auckland University of Technology (New Zealand).

The faculty of Accounting and Finance also worked actively on a national level, for instance by organising a considerable number of departmental research seminars. The management accounting discussion group, coordinated by Dr. Eija Vinnari, assembled about once a month. The faculty also engaged in much cooperation with the business community. This included close co-operation with several companies related to on-going field research projects. With regard to teaching, the collaboration was most intensive with KPMG, PwC, Nokia, SEB, Amer Sports, Ahlström Capital and the OP-Pohjola Group, while the Financial Supervision Authority of Finland is also deserving of special mention. Collaboration with Tofuture Oy continued in the teaching and research of the reporting of social responsibility.

Several members of the faculty of Accounting and Finance worked actively in the different managerial and advisory positions and committees of both the School and the University. Professor Granlund was nominated as the Dean of the School. Professor Lukka contributed to the work of the University Collegium and the Council for Research of the university. Professor Schadewitz contributed to the evaluation of research output by chairing the Research Evaluation Committee at the TSE. Professor Vaihekoski was appointed as Member of Educational Development Committee at the TSE for the next five years.

During 2012 we were happy to welcome Jan Pfister (Postdoctoral Researcher), Vesa Partanen (University-teacher) and Tommi Sjöblom (Doctoral Student) as new members to the faculty of Accounting and Finance.

It is my pleasure to warmly thank the entire personnel of Accounting and Finance for its most productive efforts and contributions during 2012.

In Turku, 25 March 2013

Hannu Schadewitz Professor, Head of Accounting and Finance

2 STAFF PROFILES

Kari Lukka

Professor, Ph.D. (Econ. & Bus. Adm.), Head of Department



Kari's research interests as well as his international publication record cover a wide range of management accounting as well as accounting theory and methodology topics. In 2012 he kicked off a wide and international research project, funded by the Academy of Finland, entitled "Balancing tensions between the global and the local through management accounting and control". Kari's teaching focuses on management accounting, but he also gives a course on

research methodology for doctoral students. Kari is actively involved in the executive MBA program of the School. He also is a Professor at the EIASM. In that context, he organizes and chairs, jointly with Prof. Michael Shields, the biannual conference on "New directions in management accounting", and is the coordinating faculty member of the EDEN doctoral course on "Case-based research in management accounting", organized biannually as well. In addition to being a member of the Board of Turku School of Economics, in recent years Kari has been actively involved in the strategy development and implementation processes going on at the School. He is also a member of the Collegium of the University of Turku.

Hannu Schadéwitz

Professor, Ph.D. (Econ. & Bus. Adm.)



Hannu's primary areas of research interest include discretionary corporate reporting, international accounting, governance, and accountability. Hannu's current research analyses how the integration of new members into the European Union affects financial reporting transparency in those countries. Another area of focus is the role of international legal systems in accounting quality. Teaching areas in-

clude financial accounting theory and corporate governance. Hannu also supervises Master's and Doctoral theses. Hannu is teacher in charge for the accounting and finance subject, chair of the Research Evaluation Committee at the TSE, and member of the Committee for Research and Doctoral Studies.

Markus Granlund

Professor, D.Sc. (Econ. & Bus. Adm.), Dean



Markus' research interests cover a wide range of technical and behavioural issues in management accounting and information systems. His main interests currently concern the relationships between management control, uncertainty and innovativeness, and the interface of modern IT and management control. His teaching focuses on management accounting. Markus is also an active lecturer in several

executive training programs. Due to the Deanship, Markus is intensively involved with the administration of TSE and the University of Turku. He is currently a member/chairman of several administrative bodies within the University.

Mika Vaihekoski

Professor, D.Sc. (Econ.)



Mika's research interests cover questions related to asset pricing, emerging markets, historical development of financial markets, and the effects of ownership on companies' actions. His main interests currently are the historical equity premium in Finland, profitability of pairs trading, as well as financial management and internal controls in the NASDAQ OMX listed firms. Teaching areas cover several

courses in finance (e.g., corporate finance, asset pricing, financial modelling, and portfolio management). Mika also supervises Master's and Doctoral theses work.

Matti Niinikoski

Lecturer, M.Sc. (Econ. & Bus. Adm.)



Matti is responsible for the introductory courses in financial accounting. He also supervises students' research work.

Ulla-Maarit Valve

Senior Lecturer, Lic.Sc. (Econ. & Bus. Adm.)



Ulla-Maarit is teaching financial accounting. Her main areas of interest are financial accounting and taxation. She also supervises students' research work.

Tuula-Marja Vilja

Senior Lecturer, M.Sc. (Econ. & Bus. Adm.) (until July 2012)



Tuula is responsible for the introductory courses in cost accounting and management accounting. She also supervises students' research work. Tuula's main research interests include management accounting issues, accounting methodology and philosophy. She is also an active lecturer in several executive training programs.

Antti Fredriksson

Assistant Professor, D.Sc. (Econ. & Bus. Adm.)



Antti's research interest is in the area of accounting and financial intermediation. His research themes include bank-firm relationships, corporate governance and audit research. He gives courses on contemporary trends in financial accounting and auditing as well as a course on IFRS-standards. He also supervises Doctoral and Master's theses.

Hanna Silvola

Assistant Professor, Ph.D. (Econ. & Bus. Adm.) (until July 2012)



Hanna's research interests cover a wide range of strategic management accounting and control issues including, for example, cost accounting, accounting information systems and advanced management control systems. Many of her research projects are related to intangible capital such as R&D investments, goodwill and innovations. Her research projects cover both contingency based survey

research and qualitative methods. Hanna teaches courses "Accounting and Organizational Control" and "Accounting Information Systems". She also supervises Master's thesis work and teaches in TSE executive training program.

Eija Vinnari

Postdoctoral Researcher, D.Sc. (Technology)



Eija's research interests include questions related to public sector accounting, corporate social and environmental reporting as well as environmental management accounting. Her particular area of expertise is accounting for public infrastructure services. Eija teaches the courses "Public Sector Accounting" and "Accounting and Organizational Control" for third-year students. She also supervises

MSc and PhD theses and is involved in the TSE executive training program.

Yeng Wai Lau

Postdoctoral Researcher, Ph.D. (Acctg. & Info. Sys.)



Yeng's research interests revolve around the cognitive and behavioral aspects of accounting judgments and decision making, using both quantitative and qualitative research methods. Currently, her main interest is in the knowledge structure and knowledge acquisition process of individual auditors in a case setting. She teaches management accounting and accounting information systems cours-

es. She also supervises master's theses.

Terhi Chakhovich

Postdoctoral Researcher, D.Sc. (Econ. & Bus. Adm.)



Terhi's research interests include corporate governance, managerial time orientation and myopia, performance measurement and compensation, as well as management accounting research with a sociological or Foucauldian focus. Most of Terhi's current research projects are methodologically qualitatively oriented. Terhi teaches the course "Research process and qualitative methodology".

Jan PfisterPostdoctoral Researcher (from August 2012)



Jan's research covers a broad range of topics, including performance measurement, management control, organizational culture, open innovation, and methodology. His research is based on an interpretive and interdisciplinary approach that considers the institutional, social and organizational contexts in which performance measurement and control systems are designed and operated. Jan has taught management accounting and control, and currently

teaches the master-level course "Advanced Strategic Management Accounting".

Hanna Pitkänen (former Karlsson)

Research Associate, M.Sc. (Econ. & Bus. Adm.)



Hanna's research interests are in the area of management accounting control, managerial feedback, and qualitative research methods. She is finalizing her Ph.D. thesis "Theorizing formal and informal feedback practices in management accounting through three dimensions". Hanna also supervises students' Bachelor's theses and teaches courses in Cost Accounting.

Vesa Partanen

Lecturer, (from August 2012)



Vesa is responsible for the introductory courses in cost accounting and management accounting. He is also teaching intellectual capital measurement and management and supervises students' research work. His research interests are in the area of management accounting and organizational change. He is an active lecturer in several executive training programs.

Mikko Kepsu

Lecturer, D.Sc. (Econ. & Bus. Adm.)



Kepsu's research interests are in the area of financial accounting. He supervises students' Bachelor's and Master's theses, and teaches courses in finance and investment analysis.

Johanna Rämö

Doctoral Student, M.Sc. (Soc. Sc.)



Johanna's research interests include issues related to management control, organizational learning, intellectual capital and employee motivation. She is currently working with her doctoral dissertation and supervises Bachelor's and Master's theses work. Johanna also teaches a course concerning qualitative research methods (YSM).

Joonas Hämäläinen

Doctoral Student, M.Sc. (Econ. & Bus. Adm.)



Joonas' research interests are in the area of asset pricing, investment management, and time series forecasting. He is working on his doctoral dissertation and also teaches in various intermediate and advanced level Finance courses. Joonas also supervises Bachelor's thesis seminars.

Tommi Sjöblom

Doctoral Student, M.Sc. (Econ. & Bus. Adm.) (from September 2012)

Tommi's research interests are in the area of asset pricing, time series forecasting and modelling dependence structures in the financial markets. He is currently work-

ing with his doctoral dissertation and supervises students' Master's theses as well as teaches courses in accounting and finance.

Noora Kedonperä

Acting Departmental Coordinator, M.Phil. B.Ed.



Noora deals with general-, staff- and educational tasks in the department.

Ilona Karkulehto

Acting Educational and Research Secretary



Ilona takes care of all kinds of financial and educational administrative tasks in the department.

Sini Laine

Research Assistant (until May 2012)

Lauri Kunttu

Research Assistant (from August 2012)

Antti Seppänen

Research Assistant

3 RESEARCH ACTIVITIES

3.1 Publications 2008–2012

3.1.1 Articles in Refereed International Journals or Edited Books

- Ahrens, T. Becker, A. Burns, J. Chapman, C. Granlund, M. Habersam, M. Hansen, A. Khalif, R. Malmi, T. Mennicken, A. Mikes, A. Panozzo, F. Piber, M. Quattrone, P. Scheytt, T. (2008) The future of interpretive accounting research A polyphonic debate. *Critical Perspectives on Accounting*, Vol. 19 (6), 840–866.
- Antell, J. Vaihekoski, M. (2012) Pricing Currency Risk in Two Interlinked Stock Markets. *Applied Finance Letters*, Vol. 1(1), 16-21.
- Antell, J. Vaihekoski, M. (2012) Pricing currency risk in the stock market: Empirical evidence from Finland and Sweden 1970-2009. *Journal of International Financial Markets, Institutions & Money*, Vol. 22(1), 120-136.
- Broussard, J. P. Vaihekoski, M. (2012) Profitability of pairs trading strategy in an illiquid market with multiple share classes. *Journal of International Financial Markets, Institutions & Money*, Vol. 22(5), 1188-1201.
- Brown, D. Granlund, M. Sundin, H. (2010) Balancing multiple conflicting objectives with a Balanced Scorecard. *European Accounting Review*, Vol. 19(2), 203–246.
- Carmona, S. Lukka, K. (2010) Obituary. Anthony G. Hopwood 1944–2010. *European Accounting Review*, Vol. 19 (3), 395–398.
- Chenhall, R. Kallunki, J-P. Silvola, H. (2011) Exploring the relationships between strategy, innovation and management control systems: The roles of social networking, organic innovative culture and formal controls. *Journal of Management Accounting Research*, Vol. 23(1), 99–128.
- Fedorova, E. Vaihekoski, M. (2009) Global and local sources of risk in Eastern European emerging stock markets. *Czech Journal of Economics and Finance*, Vol. 59 (1), 2–19.

- Frederiksen, H. Vinnari, E. (2010) Water, food and economy. *Environment & History* Vol. 16(2), 195–212.
- Granlund, M. (2011) Extending AIS research to management accounting and control issues A research note. *International Journal of Accounting Information Systems*, Vol. 12(1), 3–19.
- Grönlund, T. Louko, A. Vaihekoski, M. (2008) Corporate Real Estate Sale and Leaseback Effect: Empirical Evidence from Europe. *European Financial Management*, Vol. 14 (4), 820–843.
- Hukka, J.J. Vinnari, E. (2010) An international comparison of the institutional governance of water utility asset management and its implications for Finland. *Water Policy*, Vol. 12(1), 52–69.
- Humphrey, C. Lukka, K. (2011). (AC) Counting research: The value of qualitative outlook. In: *Challenges and Controversies in Management Research*, eds. Lee, B. Cassell, C. Routledge.
- Juuti, P.S. Katko, T.S. Vinnari, E. (2010) Editorial Note: "Pasts and Futures of Water". *Environment & History* 16(2), 167–171.
- Jänkälä, S. Silvola, H. (2011) The lagging effects of the use of activity-based costing on the financial performance of small firms. *Journal of Small Business Management*, (forthcoming).
- Kakkuri-Knuuttila, M.-L. Kuorikoski, J. Lukka, K (2008) No premature closures of debates, please: A response to Ahrens. *Accounting, Organizations and Society*, Vol. 33 (2/3), 298–301.
- Kakkuri-Knuuttila, M.-L. Kuorikoski, J. Lukka, K (2008) Straddling between paradigms: A naturalistic philosophical case study on interpretive research in management accounting. *Accounting, Organizations and Society*, Vol. 33 (2/3), 267–291.
- Kallunki, J-P Laitinen, E. K. Silvola, H. (2011) Impact of enterprise resource planning systems on management control systems and firm performance. *International Journal of Accounting Information Systems*, Vol. 12(1), 20–39.
- Lau, Y. W. Ng, S. I. (2011) A business opportunity or dilemma? *Asian Journal of Case Research*, Vol. 4 (2).

- Liljeblom, E. Vaihekoski, M. (2009) Corporate ownership and managerial short-termism: Results from a Finnish study of management perceptions. *International Journal of Production Economics*, Vol. 117 (2), 427–438.
- Lukka, K. (2010) The roles and effects of paradigms in accounting research. *Management Accounting Research*. Vol. 21 (2), 110–115.
- Lukka, K. Modell, S. (2010) Validation in interpretive management accounting research. *Accounting, Organizations and Society*. Vol. 35 (4), 462–477.
- Malmi, T Granlund, M. (2009a) In search of management accounting theory. *European Accounting Review*, Vol. 18(3), 597–620.
- Malmi, T Granlund, M. (2009b) Agreeing on problems, where are the solutions? A reply to Quattrone. *European Accounting Review*, Vol. 18(3), 631–639.
- Niskala, M. Schadewitz, H. (2010) Communication via responsibility reporting and its effect on firm value in Finland. *Corporate Social Responsibility and Environmental Management*. Vol. 17 (2), 96-106.
- Nyberg, P. Vaihekoski, M. (2010) A new value-weighted index for the Finnish stock market. *Research in International Business and Finance*. Vol. 24 (3), 267–283.
- Pfister, J. (2009) Managing organizational culture for effective internal control: *From practice to theory*, Springer Physica-Verlag: Heidelberg, New York, 245 pages.
- Pitkänen, H. Lukka, K. (2011) Three dimensions of formal and informal feedback in management accounting. *Management Accounting Research*, Vol. 22 (2), 125–137.
- Saleem, K. Vaihekoski, M. (2009) Pricing of global and local sources of risk in Russian stock market. *Emerging Markets Review*, Vol. 9 (1), 40–56.
- Saleem, K. Vaihekoski, M. (2010) Time-varying global and local sources of market and currency risk in Russian stock market. *International Review of Economics & Finance*. Vol. 19 (4), 686–697.
- Schadewitz, H. (2009) *Financial and nonfinancial information in interim reports*. Lambert Academic Publishing (reprinted Doctoral Dissertation).

- Vaihekoski, M. (2009) Pricing of liquidity risk: Empirical evidence from Finland. *Applied Financial Economics*, Vol. 19 (19), 1547–1557.
- Vaihekoski, M. (2011) History of finance education and research in Finland: The first 30 years. *European Journal of Finance*, Vol. 17 (5–6), 339–354.
- Vinnari, E. (2011) Peterhof: Water fountains as devices of royal impression management. In: *Water Fountains in the Cityscape*, eds. Hynynen, A. Juuti, P. Katko, T. American Public Works Association Press, Kansas City.

3.1.2 Articles in Finnish Journals

- Ahokas, N. (2010) Miten rakentaa liiketoimintaa tukeva sisäinen valvonta? *Tilintar-kastus Revision* 5/2010.
- Fredriksson, A. (2011) Yliopistojen tilinpäätösten vertailu on hankalaa. *Acatiimi*, 6/2011.
- Fredriksson, A. Mikkonen, A. (2012) FASB luopui liikearvon vuosittaisesta testauksesta. *Tilintarkastus - Revision 4/2012*.
- Fredriksson, A Niinikoski, M. (2012) Yliopistot valmistautuvat uuden rahoitusmallin muutoksiin. *Acatiimi* 6/2012.
- Fredriksson, A. Lindahl, F. (2009) Did auditors need reforming? The need for SOX. *The Finnish Journal of Business Economics*, 1/2009.
- Granlund, M. Lukka, K. (2009) Uncertainty and the control of the drug discovery and development process. *Dosis*, Vol. 25(1), 49–55.
- Laine, M. Vinnari, E. (2012). Yhteiskuntavastuun tavoitteet ja mittarit vesihuoltolaitoksilla. *Vesitalous* 3/2012.
- Liljeblom, E. Vaihekoski, M. (2010) Who creates short-term pressure? An analysis of firms with different ownership structures. *The Finnish Journal of Business Economics*, Vol. 59 (3), 239–264.
- Schadewitz, H. Vieru, M. (2010) Impact of IFRS transition on audit and non-audit fees: evidence from small and medium-sized listed companies in Finland. *The Finnish Journal of Business Economics*, Vol.59 (1), 11–40.

Vinnari, E. - Laine, M. (2011) Vesihuoltolaitosten yhteiskuntavastuuraportointi. *Vesitalous*, 3/201.

3.1.3 Publications in the Series of the Turku School of Economics

- Antell, J. Vaihekoski, M. (2011) *Pricing currency risk in the stock market: Empirical evidence from Finland and Sweden 1970-2009*. Aboa Center for Economics, Discussion Papers, No. 63, 2011.
- Fredriksson, A. (2010) Soft and hard information in bank-firm relationships: The effect of relationship intensity and reporting conservatism on loan pricing and relationship value. Publications of the Turku School of Economics, Series A-5/2010, Turku.
- Granlund, M. (2009) *On the interface between accounting and modern information technology*. Publications of the Turku School of Economics, Series A-13/2009, Turku.
- Kepsu, M. (2012) Earnings Management in the Process of Preparing Corporate Financial Reports. Publications of the Turku School of Economics, Series A-3/2012, Turku.
- Lukka, K. (2008) Antti Paasio luova innovaattori ja sanataiteilija. Teoksessa Malinen, P. & Paasio, K. (toim.) Work in Progress. "Tiistaiaamu 2.9.1986, klo 8:15. Satoi vettä ja olin yksin...". Publications of the Turku School of Economics, Series C-1/2008, 63–67, Turku.

3.1.4 Other Publications

- Abdullah, A. Lau, Y. Ong, T.S. (2010) *Accounting Research 2010*. University Putra Malaysia Press.
- Fedorova, E. Vaihekoski, M. (2008) *Global and local sources of risk in Eastern European emerging stock markets*. The Bank of Finland Institute for Economies in Transition (BOFIT), BOFIT Discussion Papers 27/2008, 32 pages.
- Järvenpää M. Länsiluoto A. Partanen V. Pellinen J. (2010) *Talousohjaus ja kustannuslaskenta*, WSOYpro, 452 pages.

- Järvenpää M. Länsiluoto A. Partanen V. Pellinen J. (2011) e*Talousohjaus ja kustannuslaskenta, harjoitustehtävien ratkaisut* (ebook) WSOYpro.
- Kepsu, M. Schadewitz, H. Vieru, M. (2008) *Performance of analysts' earnings forecasting evidence from Finnish emerging markets 1987-2005*. Discussion paper series of The Research Institute of the Finnish Economy (ETLA), No. 1160.
- Lukka, K. Pitkänen, H. (2010) Formal and informal feedback in management accounting Taking a look beyond the balanced scorecard. *CIMA Research executive summary series*, Vol. 6, Issue 14, 8 p.
- Nyberg, P. Vaihekoski, M. (2009a) *A new value-weighted total return index for the Finnish stock market*. Bank of Finland, Discussion Paper, 2009, No. 21.
- Nyberg, P. Vaihekoski, M. (2009b) A new value-weighted total return index for the Finnish stock market. In Nyberg, Peter: Essays on Risk and Return. Helsinki: Hanken School of Economics, Publications of the Hanken School of Economics, No 198, Helsinki.
- Nyberg, P. Vaihekoski, M. (2011a) Descriptive analysis of Finnish equity, bond, and money market returns. Bank of Finland, Discussion Paper, 2011, No. 14.
- Nyberg, P. Vaihekoski, M. (2011b) *Helsingin Pörssin menestyksekäs vuosisata*. Investment (Sampo Pankki), May/2011, 32–33.
- Pfister, J. (2011) Capturing contextual meanings: The use of organizational culture as theoretical and methodological lens in accounting research, SSRN Working Paper.
- Pfister, J. (2012) *Issue alert: Managing organizational culture for effective internal control*, Financial Executives Research Foundation.
- Pfister, J. Venetz, S. (2009) *The application of XBRL in investor relations* [in German], In Praxishandbuch Investor Relations: Das Standardwerk der Finanzkommunikation, Edited by K.-R. Kirchhoff & M. Piwinger, Gabler Verlag, 439-445.
- Roine, S-L. Vaihekoski, M. (2011) Sijoittajan korko-opas. Pörssisäätiö.

- Saleem, K. Vaihekoski, M. (2009) Time-varying global and local sources of risk in Russian stock market. In Saleem, Kashif: *Essays on Pricing of Risk and International Linkage of Russian Stock Market*. Acta Universitatis Lappeenrantaensis 343. Lappeenranta: Lappeenranta University of Technology.
- Schadéwitz, H. (2009) International Accounting (1st Edition). (book by Doupnik, T. S. & Perera, H. B., (2007). Boston: McGraw-Hill/Irwin). A book review for the *European Accounting Review*, Vol. 18 (1), 177–179.
- Vaihekoski, M. (2008) *History of finance research and education in Finland: the first thirty years*. Bank of Finland, Discussion Paper, 2008, No. 18.

3.2 Conference Presentations

- Antell, J. Vaihekoski, M. (2008a) Pricing of Currency Risk in Stock Markets. Empirical Evidence from Sweden and Finland. *Financial Management Association* (*FMA*) 2008 European Conference, Prague, Czech Republic.
- Antell, J. Vaihekoski, M. (2008b) Pricing of Currency Risk in Stock Markets. Empirical Evidence from Sweden and Finland. *Midwest Finance Association* (*MFA*) 2008 Conference, San Antonio, TX, USA.
- Broussard, J. P. Vaihekoski, M. (2010) Profitability of Pairs Trading: Empirical Evidence from Finland. *Paper presented at the 6th Portuguese Finance Network 2010 Conference*, Azores.
- Broussard, J. P. Vaihekoski, M. (2011) Profitability of pairs trading strategy in Finland. *Paper presented at the 20th Annual Conference of the European Financial Management Association (EFMA)*, Braga, Portugal.
- Brunzell, T. Liljeblom, E. Vaihekoski, M. (2010) Short-Term Expectations in Listed Firms: The Mitigating Impact of Large Owners. *Paper presented at the 19th Annual Conference of the European Financial Management Association*, Aarhus, Denmark.
- Brunzell, T. Liljeblom, E. Vaihekoski, M. (2011a) Determinants of capital budgeting methods and hurdle rates in Nordic firms. *Paper presented at the 9th INFINITI Conference on International Finance, School of Business*, Trinity College Dublin, Ireland.

- Brunzell, T. Liljeblom, E. Vaihekoski, M. (2011b) Determinants of capital budgeting methods and hurdle rates in Nordic firms. *Paper presented at the 18th Annual Conference of the Multinational Finance Society*.
- Brunzell, T. Liljeblom, E. Vaihekoski, M. (2011c) Determinants of capital budgeting methods and hurdle rates in Nordic firms. *Paper presented at the 20th Annual Conference of the European Financial Management Association (EFMA)*, Braga, Portugal.
- Chakhovich, T. (2011a) Moving targets and sitting ducks: The differing nature of target levels in two companies with focuses on financial and product markets. *The 34th Annual Congress of the European Accounting Association*: Rome, Italy, April 20–22, 2011.
- Chakhovich, T. (2011b) Moving targets and sitting ducks: The differing nature of target levels in two companies with focuses on financial and product markets. *Critical perspectives on Accounting*: Clearwater, Florida, USA, July 10–12, 2011.
- Chakhovich, T. (2011c) How time and ethics intersect: exploring methodological orientations. *The 1st Workshop on Business Ethics*, Brussels, Belgium, November 10–11, 2011.
- Chakhovich, T. (2012) A call for an alliance between the time line and qualitative research in accounting. 8th Conference on New Directions in Management Accounting, Brussels, Belgium, December 12-14 2012.
- Chakhovich, T. Ikäheimo, S. Seppälä, T. (2011) The relation between executive time horizon and executive compensation. *The 34th Annual Congress of the European Accounting Association*, Rome, Italy, April 20–22, 2011.
- Chakhovich, T. McGoun, E. G. (2012) Grids as Manifestations of Governmental and Sovereign Power: Bringing the Concrete to Management Control. *35th Annual Congress of the European Accounting Association*, Ljubljana, Slovenia May 9-11 2012.
- Ding, Y. Hope, O.-K. Schadewitz, H. (2008) Effect of accounting regime change on firm-level disclosure. *Abstract In Proceedings of the International Conference on Business Analysis, Accounting, Taxes and Auditing (IBAATA)*, Tallinn, Estonia.

- Fredriksson, A. (2008) The Pricing of Reporting Conservatism in Private Loan Contracts. *Proceedings in 20th Asian-Pacific Conference on International Accounting Issues*.
- Fredriksson, A. (2009) The Effect of Relationship Intensity and Reporting Conservatism on Loan Pricing and Relationship Value. *Proceedings in 21st Asian-Pacific Conference on International Accounting Issues*.
- Fredriksson, A. (2010) The Effect of Relationship Intensity and Reporting Conservatism on Loan Pricing and Relationship Value. *Proceedings in EAA 33rd Annual Congress*, Istanbul, Turkey.
- Fredriksson, A. (2011) Asymmetric information, loan pricing and relationship value in SME lending. *34th EAA Annual Congress*, Rome, Italy.
- Fredriksson, A. (2012) Lending technologies, loan pricing and customer profitability in SME lending. *European Financial Management Association Annual Congress*. Barcelona, Spain, June 27-30, 2012.
- Fredriksson, A. Kankaanpää, J. (2012a) Audit committee independence, monitoring centrality and accounting quality. *EIASM* 9th Workshop on Corporate Governance. Brussels, Belgium, May 14-15, 2012.
- Fredriksson, A Kankaanpää, J. (2012b) Audit committee independence, network centrality and accounting quality. *Nordic Accounting Conference*. Copenhagen, Denmark, November 15-16, 2012.
- Granlund, M. (2008) Balancing multiple competing objectives with a Balanced Scorecard. *Research seminar presentation at Groupe HEC*, France, December 5, 2008.
- Granlund, M. (2011) Symposium presentation: Debating the relevance of management accounting research are we ready for it? *The 34th Annual Congress of the European Accounting Association*, Rome, Italy, April 20-22, 2011.
- Granlund, M. (2012) CIMA Keynote Speech: How to muddle through conflicting objectives in the academia. *The 3rd MONFORMA Symposium*, Melbourne, Australia, February 15-17, 2012.
- Hämäläinen, J. (2012a) The efficiency of mean-variance optimization with in-depth covariance matrix estimation and portfolio rebalancing. *European Financial*

- Management Association's Annual Conference, Barcelona, Spain, June 27–30, 2012.
- Hämäläinen, J. (2012b) The efficiency of mean-variance optimization with in-depth covariance matrix estimation and portfolio rebalancing. 25th Australasian Finance and Banking Conference, Sydney, Australia, December 16–18, 2012.
- Karlsson, H. (2008) The forms and roles of formal and informal feedback in management accounting. Research seminar presentation at the 4th doctoral summer school in management accounting, Siena, Italy, July 20–23, 2008.
- Karlsson, H. Lukka, K. (2009a) The power of formal and informal feedback in management accounting: a case study with Bourdieu's practice theory. *Paper presented at the 32nd Annual Congress of the European Accounting Association*, Tampere, Finland, May 12–15, 2009.
- Karlsson, H. Lukka, K. (2009b) Formal and informal feedback in management accounting: a case study with Bourdieu's practice theory. *Paper presented at the 7th Conference of the European Network for Research in Organisational & Accounting change*, Dundee, Scotland, UK, June 23–25, 2009.
- Karlsson, H. Lukka, K. (2009c) Three dimensions for formal and informal feedback in management accounting. *Paper presented at the 5th Conference on Performance Measurement and Management Control*, Nice, France, September 23–25, 2009.
- Kepsu, M. (2009) Earnings management in the process of preparing corporate financial reports. *Presented at the European Accounting Association (EAA) 25th Doctoral Colloquium in Accounting*, Tampere, Finland, May 10–12, 2009.
- Kepsu, M. Schadewitz, H. Vieru, M. (2008) Impact of State governance on analysts' forecasts evidence from Finland. *In Programme and collected abstracts of the 31st Annual Congress of the EAA*, Rotterdam, the Netherlands.
- Kepsu, M. Schadéwitz, H. Vieru, M. (2009a) Does State ownership steering help or hinder analysts' forecasting? *In Programme and collected abstracts of the 32nd Annual Congress of the EAA*, Tampere, Finland.
- Kepsu, M. Schadéwitz, H. Vieru, M. (2009b) Does State ownership steering help or hinder analysts' forecasting? *7th International Conference on Accounting*, Athens, Greece, July 6–9, 2009.

- Kepsu, M. Schadewitz, H. Vieru, M. (2011) Does state ownership steering help or hinder analysts' forecasting the dynamic world of accounting: Research, practice and education in a changing environment. First published by *ATINER*, 2011.
- Laine, M. Vinnari, E. (2012). For the sake of impression? Benchmarking of municipal water utilities in Finland. *24th International Congress on Social and Environmental Accounting Research*. 2.-5.9.2012, University of St Andrews, Scotland.
- Lau, Y. (2010) Management Accounting Section Research and Case Conference and IMA/MAS Doctoral Colloquium, Seattle, Washington, January 6–9, 2010.
- Lau, Y. (2011a) Discriminating product profitability problems: the mediating role of cognitive load. *American Accounting Association 2011 Management Accounting Section Research and Case Conference and Doctoral Colloquium*, Atlanta, Georgia, USA, January 5–8, 2011.
- Lau, Y. (2011b) Discussant to Ph.D. student Elina Haapamaki "The Quality of Financial Reporting and Audit Exemption in Small Private Firms". Annual Doctoral Tutorial of Accounting, Tampere, Finland, August 29–30, 2011.
- Liljeblom, E. Vaihekoski, M. (2008) Owners' way or the highway: Short-term pressure and owner impatience. *17th Annual Conference of the European Financial Management Association (EFMA)*, Athens, Greece.
- Lindahl, F. Schadewitz, H. (2008a) US GAAP and IFRS How close is "close enough"? *In Programme and collected abstracts of the 31st Annual Congress of the EAA*, Rotterdam, the Netherlands.
- Lindahl, F. Schadewitz, H. (2008b) US GAAP and IFRS: how close is "close enough"? *In Programme of the Academy of International Business Annual Meeting* (50 th anniversary), Milan, Italy.
- Lindahl, F. Schadéwitz, H. (2009). The role of international legal systems on accounting quality. *In Programme and collected abstracts of the 13th Annual Financial Reporting and Business Communication Conference (FRBC)*, Cardiff, UK.
- Lindahl, F. Schadewitz, H. (2011) Are legal families related to financial reporting quality? *In programme and collected abstracts of the Annual Congress of the AAA*, Denver, Colorado, USA.

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- Lukka, K. (2008a) *Validation in interpretive management accounting research*. University of Venice, Italy, May 27, 2008.
- Lukka, K. (2008b) *Validation in interpretive management accounting research* (jointly with Sven Modell), Manchester Business School, UK, June 10, 2008.
- Lukka, K. (2008c) Chairman of the 6th EIASM Conference on "New Directions in Management Accounting: Innovations in Practice and Research" (jointly with Michael Shields), Brussels, Belgium, December 15–17, 2008.
- Lukka, K. (2009a) Chairman and speaker at the symposium on "The roles and effects of paradigms in accounting research". *32th Annual Congress of the EAA*, Tampere, Finland, May 13–15, 2009.
- Lukka, K. (2009b) Active engagement outside accounting research comfort zones. Panel presentation, *AAA Annual Meeting*, New York, USA, August 2–5, 2009.
- Lukka, K. (2009c) *True scholarship in the era of publish or perish -mentality*. Panel presentation at the seminar on "The functioning of the academic community", The University of Turku (COREHES), Finland, October 12, 2009.
- Lukka, K. (2010a) The Future of Management Accounting Departments. Panel presentation, AAA/MAS Midyear Meeting, Seattle, Washington, USA, January 7–9, 2010.
- Lukka, K. (2010b) The roles and effects of paradigms in accounting research. Key note speech at the Conference MAR 2010 Interdisciplinary research in cost, profitability and performance management in manufacturing, logistics and service operations". Ghent, Belgium, June 21–23, 2010.
- Lukka, K. (2010c) Approaches to case research in management accounting. Key note speech, 6th Annual Conference at the University of Economics entitled "Through crisis reflection to performance enhancement", Prague, Czech, September 15, 2010.
- Lukka, K. (2010d) Mission impossible? The roles of managerial interventions and organisational ideologies in advancing change. Research seminar presentation, CEIBS, Shanghai, China, November 15, 2010.

- Lukka, K. (2010e) Chairman of the 7th EIASM Conference on "New Directions in Management Accounting: Innovations in Practice and Research" (jointly with Michael Shields), Brussels, Belgium, December 15–17, 2010.
- Lukka, K. (2011a) A Three-Dimensional Roadmap for Structuring Accounting Research: How to Locate Actor-Network Theory? (joint paper with Eija Vinnari). Research seminar presentation, HEC Paris, France, March 11, 2011.
- Lukka, K. (2011b) Intervention as a "battlefield" in conducting interventionist research in management accounting: Reflective analysis (joint paper with Petri Suomala and Jouni Lyly-Yrjänäinen). Conference on Performance management and management control, Nice, France, September 7–9, 2011.
- Lukka, K. (2011c) Problematizing the concept of uncertainty in management accounting research (joint paper with Markus Granlund). Reseach seminar presentation, Macquarie University, Sydney, Australia, November 3, 2011.
- Lukka, K. (2012a) "Innovaatiotoiminnan ohjauksen haasteet". Top Management Forum, TSEexe, JOKO:n 30-vuotisjuhlaseminaari, 16.3.2012.
- Lukka, K. (2012b) "Domain Theory and Method Theory in Management Accounting Research: Theorizing a Moving Empirical Field (joint paper with Eija Vinnari). HEC Lausanne, Switzerland, May 29, 2012.
- Lukka, K. (2012c) Discussant on Zamzulaila Zakaria's paper "Accounting and culture: Stability and change of a accounting practices in the process of cultural transformation", GMARS conference, Copenhagen, Denmark, June 21, 2012.
- Lukka, K. (2012d) Plenary speech on "The contribution of causal thinking in interpretive management accounting research", GMARS conference, Copenhagen, Denmark, June 22, 2012.
- Lukka, K. Vinnari, E. (2010) A three-dimensional roadmap for structuring accounting research: how to locate Actor-Network Theory? *EIASM 7th Conference on New Directions in Management Accounting*, Brussels, Belgium, December 15.–17, 2010.
- Lukka, K. Vinnari, E. (2011) A three-dimensional roadmap for structuring accounting research: How to locate Actor-Network Theory? *34th EAA Annual Congress*, Rome, Italy, April 19-22, 2011.

- Moro, A. Fink, M. Fredriksson, A. (2012) Beyond Ebenezer Scrooge: Entrepreneurs' Humanity and Credit Access in SMEs. *IFABS* 4th *International Conference on Rethinking Banking and Finance: Money, Markets and Models.* Valencia, Spain, June 18-20, 2012.
- Niskala, M. Schadewitz, H. (2009) Financial value measurement of corporate responsibility. In Mumba, & T. Ketola (Eds), *Responsible Leadership. Proceedings of the Corporate Responsibility Research (CRR) Conference*. University of Vaasa, Finland.
- Nyberg, P. Vaihekoski, M. (2009) A new value-weighted index for the Finnish stock market. *18th Annual Conference of the European Financial Management Association (EFMA)* 2009, Milan, Italy.
- Nyberg, P. Vaihekoski, M. (2011) Descriptive analysis of finnish equity, bond, and money markets. *Paper presented at the 28th International Conference of the French Finance Association (AFFI)*, Montpellier, France.
- Pfister, J. (2008a) The sociology of internal control: How cultural dynamics affect control design and execution. *Paper presented at Workshop on Management Accounting as Social and Organizational Practice*, HEC Paris, France, 3-4 April, 2008.
- Pfister, J. (2008b) Towards internal control theory: A social systems approach. *Paper presented at the EAA Annual Meeting*, Rotterdam, Netherlands, April 23-25, 2008.
- Pfister, J. (2010) Positioning organizational culture in management accounting research. *Paper presented at 7th EIASM Conference on New Directions in Management Accounting*, Brussels, Belgium, 15-17 December, 2010.
- Pfister, J. (2012a) Managing organizational culture for effective internal control, Speaker at Beyond Budgeting Roundtable, London, UK, 14-15 May, 2012.
- Pfister, J. (2012b) Discussant to Zaman, M Tangruenrat, C. The Black Box of Governance and Audit Comittees: International Convergence, National Context and Behavioural Traits, *discussion at Interdisciplinary Perspectives on Accounting Conference*, Cardiff, UK, 11 13 July 2012.
- Pfister, J. (2012c) Discussant to Heinicke, A. Guenther, T. Widener, S. An examination of the relationship between organizational culture and management control systems, *discussion at 8th EIASM Conference on New Directions in Management Accounting*, Brussels, Belgium, 12-14 December, 2012.

- Saleem, K. Vaihekoski, M. (2009) Time-varying global and local sources of risk in Russian stock market. *16th Annual Conference of the Multinational Finance Society (MFS)* 2009, Cyprus, Greece.
- Saleem, K. Vaihekoski, M. (2011) Time-varying global and local sources of risk in Russian stock market. *XII International Academic Conference on Economic and Social Development*, Moscow, Russia.
- Schadewitz, H. Vieru, M. (2008) Impact of IFRS transition complexity on audit and non-audit service fees: evidence from small and medium-sized listed companies in Finland. *In Programme and collected abstracts of the 31st Annual Congress of the EAA*. Rotterdam, the Netherlands.
- Silvola, H. (2009) Creation of management control systems in start-up and growth firms A field study of high technology firms. *5th Conference on Performance Measurement and Management Control*, Nice, France.
- Silvola, H. (2010a) Creating Management Control Systems for Radical Innovations: How does the Source of Funding Matter? *33rd Annual Congress of the European Accounting Association*, Istanbul, Turkey.
- Silvola, H. (2010b) Hanna Silvola was an appointed discussant to Ph.D. student Tiina Henttu-Aho "Dynamics behind the new budgeting practices: viewpoint of ERPS and controller's changing role". *Annual Doctoral Tutorial of Accounting*, Oulu, Finland, June 3–4, 2010.
- Silvola, H. (2011a) Hanna Silvola was an appointed discussant to Ph.D. student Heli Kortesalmi "Whistle-blowing reporting systems". *Annual Doctoral Tutorial of Accounting*, Tampere, Finland, August 29–30, 2011.
- Silvola, H. (2011b) Goodwill impairment testing: trust in numbers about the future? *Workshop on Financial Accounting as Social and Organizational Practice*, London, England, UK, December 12–13, 2011.
- Vaihekoski, M. (2009) Pricing of liquidity risk: Empirical evidence from Finland. *European Financial Management Association (EFMA) 2006 Conference*. Spain, Madrid.
- Vinnari, E. (2010) The roles of risk management technologies in the public sector. EIASM 6th International Conference on Accounting, Auditing and Management in Public Sector Reforms, Copenhagen, Denmark, September 1–3, 2010.

- Vinnari, E. Laine, M. (2011) Why do monopolies bother? CSR reporting in public water utilities. *The 23rd CSEAR International Congress on Social and Environmental Accounting Research*, Scotland, United Kingdom, September 7–9, 2011.
- Vinnari, E. Näsi, S. (2011) Measured vs. perceived financial knowledge of municipal board members. *13th Biennial CIGAR Conference*, Ghent, Belgium, June 9–10, 2011.
- Vinnari, M. Vinnari, E. (2012). Enabling socio-technical transition towards veganism. *2nd Minding Animals Conference*, Utrecht University, the Netherlands, 3.-6.7.2012.
- Vinnari, E. Laine, M. (2012). Why do monopolies bother? CSR reporting in public water utilities. *35th EAA Annual Congress*, Ljubljana, Slovenia, , 9.-11.5.2012.
- Vuorenmaa, E. (2008) Imbalance in trust and control relationships: reasons, outcomes and decision-making problems. *Presented at the 6th New Directions of Management Accounting Conference*, Bryssel, Belgium, December 15–17, 2008.
- Vuorenmaa, E. (2009) Fate as a governance principle: the reasons and outcomes of imbalanced trust and control relationships. *Presented in European Accounting Association Conference*, May 13–15, 2009.

3.3 Research in Progress

Terhi Chakhovich

Some of Terhi's projects are based on an extensive data set out of which a part was included in her dissertation and a part has been gathered afterwards. This data set includes interviews and archival data in five companies, two listed and three non-listed, concerning the time orientation of the companies and management therein, as well as performance measurement and compensation in the companies. The projects based on these data include the analysis of problems with long-term orientation, as well as the analysis of the differences between targets that appear to alter when time passes and targets that are set as stable for a certain period of time. Terhi also investigates how research relying on the notion of the time line can be implemented with qualitative methodology in the sphere of accounting.

Terhi cooperates with Professor Elton G. McGoun in a study on how grids in the landscape organize and control us by functioning as a technology of collectivization. Moreover, Terhi is involved in an early-stage project with Professor Juhani Vaivio on the interface between the professional identities of accountants, designers and technology experts. Furthermore, Terhi cooperates with Professors Seppo Ikäheimo and Tomi Seppälä in a survey study implemented with a quantitative methodology, investigating the time orientations of listed company executives, performance measurement and compensation systems, and company ownership. Finally, Terhi cooperates with Tytti Niiva from Aalto University in showing how share price cannot always be seen as long-term oriented.

Antti Fredriksson

Fredriksson works on collaboration with several colleagues. The first research theme is bank-firm relationships. The joint research collaboration includes five researchers from three countries. The research project is focused on investigating the role of trust in financing relationships and more specifically whether loan managers' trust in entrepreneurs can helps both banks and SMEs in their relationships. The added value of the research is to investigate trust's role in financial relationships at European level by collecting data from four countries with different cultural background.

The second research theme examines the interlocking networks of board members and auditors and how the networks are intertwined with the financial accounting outcomes. To understand board composition and especially the requirements of board independence we need to scrutinize the social structure

made up of individuals, which are connected by specific types of interdependency. Prior literature of board independence is limited to noisy measures and the "real" independence of firm and its shareholders is highly unexplored.

The third theme examines information intermediation role of auditors and especially the decision-making processes under uncertainty. Furthermore, it contributes to the discussion of principle-based versus rule-based accounting standards and the underlying mechanism of accounting standards. See further details in joint projects with Yeng Wai Lau.

Markus Granlund

Together with Prof. Kari Lukka (TSE), Markus has a research project currently entitled "Taking contingency theory seriously in management accounting research: problematizing the constructs and measurement practices of uncertainty". The study critiques the "mechanistic" use of contingency theory in management accounting research. The focus is on the design and use of prevalent constructs and measurements of uncertainty, specifically perceived environmental uncertainty (PEU) and task uncertainty (TU). Departing from the mixed empirical results in this field of research, the paper problematizes the validity of these constructs as generic measures of uncertainty. Based on a case study in the drug development business, the study offers an alternative but related classification for uncertainty, advocating the context-specificity of uncertainty. The results call for further explorative context-specific inquiries to understand the complex dynamics between different uncertainties. More importantly, the paper demonstrates the potentially detrimental effects of a closed research paradigm and the need to open up the area for flexibility in order to better balance generality with contextual sensitivity and validity.

A project entitled "How management control technologies participate in balancing global vs. local tensions" with David Brown (University of Technology Sydney) and Teemu Malmi (Aalto University) extends previous research on the 'balance' or 'balancing effects' of the BSC, as it examines the balancing of tensions between local and global managerial concerns. We know little about the local responses when such managerial technologies, mediating global objectives, enter organizations: how global concerns are translated through hierarchies toward local levels and what kinds of things are localized in various systems in use? And, on the other hand, how local knowledge and experience may be built into management control systems, translating local concerns towards the global level?

Joonas Hämäläinen

Joonas is working on his doctoral dissertation, which focuses on topics in the field of asset pricing and investment management especially. Current work in progress deals with optimal equity portfolio construction; how quantitative techniques and time series forecasting can be utilized in order to build a more efficient investment portfolio.

Mikko Kepsu

Kepsu's research deals with earnings management and it is based on his doctoral thesis "Earnings management in the process of preparing corporate financial reports".

For collaboration with Hannu Schadéwitz, see under Hannu Schadéwitz.

Yeng Wai Lau

Yeng's research in progress, a joint effort with Antti Fredriksson, examines the effects of knowledge structure and accounting standards on auditors' perception and performance. The study is a field experiment, with a working title "Rules versus Principles-Based Standards: Influence of Knowledge Structure". More specifically, the study aims at ascertaining the manner in which individual auditors' knowledge is structured, which in turn, determines auditors' perception and performance, i.e. the extent to which the rules and principles within the accounting standards are perceived as salient. The study also attempts to understand how knowledge of individual auditors at various stages of their career is structured for a better understanding of whether reforms, such as the move towards more principles-based IFRS, are necessary for better accounting and auditing practices.

Another research, with the working title "Feasibility of Consistent Principles and Principles-Based Standards", which is also a joint effort with Antti Fredriksson, critically assesses the accounting principles underlying the recent version of FASB and IASB's conceptual framework. The accounting principles underlying the conceptual framework constitutes the foundation towards more principles-based standards as well as future convergence of accounting standards. Continuous efforts in improving the accounting conceptual framework as well as standards have not appease on-going criticisms for the framework and standards' inadequacies. This study aims at critically assessing the fundamental accounting principles and their relationships underlying the conceptual framework for a better understanding of the accounting conceptual framework as well as resultant standards' consistent failure in living up to expectations.

Kari Lukka

Kari has a co-project with Vesa Partanen under the working title "Mission impossible? The role of managerial interventions and ideologies in advancing change". This project is a longitudinal case study in a globally operating company focusing on the implementation of a new business model. It centrally explores, why some organisational change projects succeed, while many, if not most, of them fail and what management can do in order to pull organisational change projects off. While this project examines the use and effects of various modes of managerial interventions, its main focus is on exploring the possibilities of an ideology change in an organisation.

Continuing his research interest in research methodologies and the philosophy of science, Kari is working on a paper titled "Exploring the possibilities for causal explanation in interpretive research", inspired by his GMARS plenary presentation of June 2012.

In 2012 was also kicked off the study, included in the wider project funded by the Academy of Finland, titled "Managing global and local demands in the finance and accounting function: an empirical study". This is a joint work with Martin Messner and Lukas Goretzki from the University of Innsbruck, Austria.

A joint research project with the working title "Battlefield around interventions: A reflective analysis of conducting interventionist research in management accounting" with Petri Suomala and Jouni Lyly-Yrjänäinen (Tampere University of Technology) examines the key features of interventionist management accounting research. The paper is based on a thorough reflection on the longitudinal interventionist case research of Jouni Lyly-Yrjänäinen, which formed his doctoral thesis. Kari also has another on-going work with Petri Suomala titled "Relevant interventionist research: Balancing three intellectual virtues", intended for a special section in Accounting and Business Research.

Kari also has co-projects with Markus Granlund, Jan Pfister and Eija Vinnari, which are presented in the respective sections of those faculty members.

Vesa Partanen

Vesa's research deals with cost management. The theme of the project is to analyze the nature and dynamics of various cost management techniques and organizational learning processes.

For collaboration with Kari Lukka, see under Kari Lukka.

Jan Pfister

Jointly with Kari Lukka (Turku), Jan is currently working on a longitudinal field study entitled "Accounting and the emerging resolution of a cultural dilemma" which concerns a case analysis of the implementation of a new performance measurement system in the Finance Organization of a US technology company.

In collaboration with Sarah Jack (Lancaster) and Solomon Darwin (Berkeley), Jan is developing a paper entitled "Enabling performance measurement for open innovation". This cross-sectional field project, supported by the Berkeley Innovation Forum, looks at the intersections between culture, control and innovation. An additional project in this area, in collaboration with Lancaster's Work Foundation in London, was recently kicked off with Chris Ford (Lancaster).

In addition, Jan has two projects which are more methodologically oriented. The first one, co-authored with Kari Lukka (Turku), addresses the topic "Etics and emics in interpretive accounting research" by reflecting on a cross-sectional field study and addressing the question how to achieve authenticity in field research. In a second project, together with David Otley (Lancaster), Jan is exploring the role of organizational culture in management control research.

Finally, Jan is working with Chris Ford (Lancaster) on a longitudinal project studying the accountability structures of a charity fund raising event called The Shard Abseil which involved the collaboration of several parties including the UK royal family.

Hanna Pitkänen

Hanna Pitkänen's doctoral thesis uses a qualitative case study method and focuses on a variety of feedback practices among middle and senior managers in corporations. Instead of dichotomous approaches, she suggests a three-dimensional analytical framework of formal and informal feedback and calls for more interpretive research about feedback practices in management accounting along with the contemporary cybernetic analyses.

Johanna Rämö

In her doctoral thesis in progress Johanna Rämö studies how the so called reflective intervention methods used for employee competence development effect organizations performance and capability to innovate. With her study Johanna participates in a multidisciplinary research project with several researcher from LUT, TUT and UTA.

Hannu Schadéwitz

Jointly with Frederick Lindahl (George Washington University), Hannu studies the role of international legal systems on accounting quality. A bedrock assumption in financial accounting research studying the quality of accounting in different countries is that common law provides a firmer foundation for good accounting transparency than does civil law. We analyze the design and development of research that use law in accounting studies. We conclude that the use of the civil/common distinction cannot be supported. We offer suggestions better to investigate the ways in which the law interacts with financial reporting.

Hannu, jointly with Markku Vieru and Mikko Kepsu, has a co-project "State ownership steering: what, why, and how?" Overall aim for the project is to gain insight on the means and consequences of State steering. So far our findings support the view that State ownership increases the forecastability of earnings. In addition to that, the special role (special duties) of State in corporate governance executed on supervisory board decreases the forecastability of earnings (higher forecasting error and dispersion).

Hannu, jointly with Mikael Niskala studies means for measuring and communicating corporate responsibility. Specifically, they analyze how to transform the concept of corporate responsibility so that it is recognized and valued accurately in a company's financial reporting and analysis. The study includes also illustrations, developed from actual data, how to communicate corporate responsibility measures in financial reporting. Hannu has started thematically related co-project with Salla Laasonen and Harri Terho where they focus on firm engagement with stakeholders.

Hanna Silvola

Hanna has an on-going research project under the working title "Goodwill Impairment testing: Trusting numbers about the Future?" together with Ph.D. Jari Huikku and Prof. Jan Mouritsen. It is a case study which aims to examine on how different actors (investors, analysts, business managers, auditors, supervisors, media and academics) construct their views on goodwill and interpret information given by impairments tests.

The second joint project, together with Professor Alnoor Bhimani (LSE), examines tensions between financial control and sustainability strategy. It is a case study which examines on how sustainability strategy is delivered on operational level and how it affects (financial) controllability of the organization.

Hanna has an on-going research project on the creation of management control systems in Finnish start-up firms. The main goal of this case study is to analyze how public funding organizations influence on the development of initial management control systems while earlier studies have paid attention to the role of private venture capital investors.

Hanna has also joint project on the interplay between global and local knowledge in the ERP environment with Sirle Bürkland (HEC Paris).

Hanna has also conducted a case research project with Anna-Maija Lantto. The paper about IFRS and management control is currently under review in international journal.

Mika Vaihekoski

Mika is currently collaborating with several researchers on research projects. He is, for example, involved in a research project titled "Financial Management and Control in Listed Firms" and writing several papers with professor Eva Liljeblom (in charge of the project) from Hanken School of Economics and Tor Brunzell from Stockholm University. He is also studying the historical development of the Finnish stock market and equity premium together with Peter Nyberg from the Aalto University School of Economics. In addition, he is planning a paper, e.g., on multiple classes of stock series together with Prof. John Broussard (Rutgers School of Business).

Eija Vinnari

Eija is involved in several joint projects. She collaborates with Prof. Peter Skærbæk (Copenhagen Business School) in the project "The uncertainties of risk management: A field study of risk management internal audit tools in a Finnish municipality". Drawing from Actor Network Theory, the paper examines the evolution and performative effects of a municipal risk management model.

Together with Kari Lukka, Eija has developed a framework for exploring the interrelationships between domain theory and method theory in published Actor-Network Theory (ANT) research in management accounting. In another project, Eija and Kari investigate the present state and future potential of combining ANT and interventionist research.

Jointly with Prof. Salme Näsi (University of Tampere), Eija investigates aspects the role of municipal board members.

Together with Dr. Matias Laine (University of Tampere), Eija studies corporate social responsibility benchmarking in public water utilities.

Finally, in collaboration with two PhD students from Tampere University of Technology, Eija examines the mobilization of accounting in public discourses regarding major infrastructure projects.

4 INTERNATIONAL ACTIVITIES

4.1 Co-operation

The department is involved in joint research programs and other co-operation particularly with the following universities:

London School of Economics (U.K.), University of Oxford (U.K.), Manchester Business School (U.K.), Bucknell University (USA), Michigan State University (USA), University of Alberta (Canada), Copenhagen Business School (Denmark), HEC Paris (France), Stockholm School of Economics (Sweden), Gothenburg University (Sweden), HEC Lausanne (Switzerland), University of Technology Sydney (Australia), Macquarie University (Australia), University of Innsbruck (Austria), University of Dundee (U.K.), George Washington University (USA), University of Southern California (USA), China Europe International Business School (China), Aalto University (Finland), University of Lapland (Finland), Lancaster University (U.K.) and University of California at Berkeley (USA).

4.2 Foreign Visitors at the Department in 2012

Professor Angela Gore (The George Washington University, USA) visited the department from January 1 to June 30. She attended a research seminar in accounting and finance and gave a presentation: Do governments hide resources from unions? The influence of public sector unions on financial reporting choices.

Dr. Andrea Mennicken (LSE – London School of Economics and Political Science, UK) visited the department on April 16 - 18. She attended a research seminar in accounting and finance and gave a presentation: Too big to fail and too big to succeed: Accounting reforms in the prison service of England and Wales.

Professor Frederick Lindahl (The George Washington University, USA) visited the department from May 22 to June 10. He collaborated to a joint research project with Professor Hannu Schadéwitz.

Lecturer/PhD Student Angela Liew (The University of Auckland, New Zealand) visited the department from August 20 to September 9.

Doctoral Student Gaiani Bassani (University of Bergamo, Italy) visited the department From October 5 to November 5.

4.3 Visits to Foreign Institutes in 2012

Markus Granlund

* University of Technology Sydney, 11–19 February 2012.

Kari Lukka

*HEC Lausanne, Switzerland, 28–29 May 2012.

Mika Vaihekoski

* Auckland University of Technology (AUT, Department of Finance, Auckland, New Zealand) From 18 February to 3 March 2012.

4.4 Participation in International Conferences 2012

Terhi Chakhovich

- * 35th Annual Congress of the European Accounting Association, Ljubljana, Slovenia, May 9-11 2012.
- * 8th Conference on New Directions in Management Accounting, Brussels, Belgium, December 12-14 2012.

Antti Fredriksson

- * EIASM Workshop on Corporate Governance, Brussels, Belgium, May 14-15, 2012.
- * International Finance and Banking Society, Valencia, Spain, June 18-20, 2012.
- * European Financial Management Association, Barcelona, Spain June 27-30, 2012.
- * Nordic Accounting Conference, Copenhagen, Denmark, November 15-16, 2012.

Markus Granlund

* The 3rd MONFORMA Symposium, Melbourne, Australia, February 15-17, 2012.

Joonas Hämäläinen

- * European Financial Management Association's Annual Conference, Barcelona, Spain, June 27–30, 2012.
- * 25th Australasian Finance and Banking Conference, Sydney, Australia, December 16–18, 2012.

Kari Lukka

- * GMARS Conference, Copenhagen, Denmark, June 21-22, 2012.
- * 8th Conference in New Directions in Management Accounting, Brussels, Belgium, December 12-14, 2012.

Jan Pfister

- * Workshop on Management Accounting as Social and Organizational Practice, London, UK, April 19-20 2012.
- * Berkeley Innovation Forum, Jacksonville (FL), USA, May 3 2012.
- * Beyond Budgeting Roundtable, London, May 15 2012.
- * Interdisciplinary Perspectives on Accounting Conference, Cardiff, UK, July 11-13 2012.
- * EIASM Conference on New Directions in Management Accounting Research, Brussels, Belgium, December 12-14 2012.

Johanna Rämö

- * 35th Annual Congress of the European Accounting Association, Ljubljana, Slovenia, May 9-11 2012.
- *8th Conference on New Directions in Management Accounting, Brussels, Belgium, December 12-14 2012.

Eija Vinnari

- *35th EAA Annual Congress, Ljubljana, Slovenia, May 9-11 2012.
- *2nd Minding Animals Conference, Utrecht University, the Netherlands, July 3-6 2012.
- *24th International Congress on Social and Environmental Accounting Research, University of St Andrews, Scotland, September 2-5 2012.

5 PROFESSIONAL AND COMMUNITY RELATIONS

5.1 Faculty

Professor Kari Lukka

European Institute for Advanced Studies in Management (EIASM)

- * Professor
- * Organiser and chair (jointly with Mike Shields) of the biannual conference on "New directions in management accounting"
- * Coordinator and faculty member of the biannual EDEN doctoral course on "Case-based research in management accounting"

Turku School of Economics

- * Member of the Board
- * Head of the Department of Accounting and Finance

The University of Turku

- * Member of the University Collegium
- * Member of the Research Council

Editorial Board memberships

- * Accounting, Organizations and Society
- * Accounting and Business Research
- * British Accounting Review
- * Spanish Accounting Review
- * Journal of Management Accounting Studies (China)

Reviewer for several accounting research journals including Management Accounting Research, Accounting History, Journal of Accounting and Public Policy, Critical Perspectives on Accounting, Schmalenbach Business Review, Qualitative Research in Accounting and Management and The Finnish Journal of Business Economics.

Professor Hannu Schadéwitz

Editorial Review Boards

- * The International Journal of Accounting
- * Corporate Governance: An International Review
- * Business Quest

Reviewer, including

* Abacus, Accounting, Auditing and Accountability Journal, European Accounting Review, The European Journal of Finance, The International Journal of Accounting, Journal of Banking and Finance, International Journal of Accounting, Journal of International Accounting Research, The British Accounting Review, Corporate Governance: An International Review, Scandinavian Journal of Management, Managerial Auditing Journal

Turku School of Economics

- * Member of the Committee for Research and Doctoral Studies
- * Chair of the Research Evaluation Committee

Professor Markus Granlund

Associate Editor

International Journal of Accounting Information Systems

Editorial Board memberships

European Accounting Review

Management Accounting Research

Turku School of Economics

- * Dean
- * Chair of the Board of TSE

The University of Turku

- * Member of the Management Group
- * Member of the Management Committee, Turku Institute for Advanced Studies

The Finnish Doctoral Program in Business Studies (Academy of Finland)

* Member of the Board

European Accounting Association, Member of the Board (National Coordinator of Finland), 2011-2014

Reviewer for several journals including Accounting, Auditing and Accountability Journal, Accounting, Organizations and Society, Accounting and Business Research, British Accounting Review, and Journal of Management Accounting Research.

Professor Mika Vaihekoski

European Journal of Finance

- * Associate Editor
- * Invited Guest Editor (special issue 5-6/2011).

International Journal of Portfolio Analysis & Management

* Member of the Editorial Board

Reviewer 8/2008-

* Brazilian Review of Finance, Emerging Markets Finance & Trade, European Financial Management, European Journal of Finance, the Financial Review, Finnish Economic Papers, Finnish Journal of Business Economics, International Review of Economics and Finance, Journal of Banking & Finance, Journal of International Financial Markets, Institutions and Money, Quarterly Review of Economics and Finance.

External Reviewer for the Appointment of Professors

- * Auckland University of Technology, Professorship (tenure) in Finance, 2012.
- * University of Vaasa, Professorship (tenure) in Business Studies, Accounting (specialty Financial Markets), 2009.

External Reviewer for the Appointment of Associate Professors

* University of Vaasa, Associate Professorship (tenure) in Business Studies, Accounting, 2011.

External Reviewer for a Doctoral Dissertation (R) and Opponent at the Defence (O)

- * Aalto University, School of Business, 2012. (R)
- * Hanken School of Economics, 2010. (R & O)

Turku School of Economics

* Member of the Educational Development Committee 9/2012-.

Assistant Professor Antti Fredriksson

* Reviewer: Journal of Banking and Finance, Finnish Journal of Business Economics.

Assistant Professor Hanna Silvola

Turku School of Economics

- * Member of the Committee for Research and Doctoral Studies
- * Member of the Committee for Teaching.

European Accounting Association

* Editor of the EAA Newsletter.

Reviewer 8/2009-

* European Accounting Review; Management Accounting Research; International Journal of Accounting Information Systems; International Journal of Accounting, Auditing and Performance Evaluation; Journal of Family Business Strategy; British Accounting Review; Qualitative Research in Accounting and Management.

Lecturer Ulla-Maarit Valve

Turku School of Economics

* Member of the Working Group for the Development of Education

Lecturer Mikko Kepsu

Turku School of Economics

- * Member of the Working Group for the Development of Education
- * Coordinator for the Business Competence study module (LTO)

Lecturer Vesa Partanen

* Reviewer: Finnish Journal of Business Economics.

Postdoctoral Researcher Eija Vinnari

* Reviewer: International Review of Administrative Sciences, Journal of Environmental Management

Research Associate Hanna Pitkänen

Turku School of Economics

* Coordinator for the course Business and Teamwork (TEVY, former YLY) from May 2009 – May 2012

5.2 The Department

The Department of Accounting and Finance has created many important connections with auditing firms, like PwC and KPMG, for example. It has also established good relationships with Finland's Financial Supervision. In addition to these connections it has formed tight associations with several well-known Finnish corporations including Nokia, ABB, Amer Sports, Leaf, OP-Pohjola Group, Cargotec, Orion, Ahlström Capital, Rautaruukki and Raisio group, just to name a few.

6 ADMINISTRATION

The Subject Committee of Accounting and Finance in 2012:

Kari Lukka, Chairman

Markus Granlund

Hannu Schadéwitz

Mika Vaihekoski

Terhi Chakhovich

Matti Niinikoski

Joonas Hämäläinen

Sini Laine

Anni-Maaria Kallio

Karri Laine

Noora Kedonperä, secretary

The Board of Turku School of Economics:

Markus Granlund, Chair (from 1.8.2012) Kari Lukka, Member of the Board Ulla-Maarit Valve, Member of the Board

7 TEACHING PROGRAMS

7.1 Students of Accounting and Finance (last 10 years)

| Year | A&F as ma- | Total number of students |
|------|-------------|----------------------------|
| | jor subject | having started on the year |
| 2002 | 55 | 240 |
| 2003 | 59 | 240 |
| 2004 | 57 | 240 |
| 2005 | 57 | 240 |
| 2006 | 57 | 240 |
| 2007 | 60 | 240 |
| 2008 | 58 | 240 |
| 2009 | 64 | 240 |
| 2010 | 80 | 240 |
| 2011 | 81 | 240 |

Table 1- Accounting and Finance as students' major subject over time

7.2 Courses Offered

The Department offers courses for the following degrees:

- * Bachelor of Science, B.Sc. (Econ. & Bus. Adm.)
- * Master of Science, M.Sc. (Econ. & Bus. Adm.)
- * Licentiate of Science, Lic.Sc. (Econ. & Bus. Adm.)
- * Doctor of Science, Ph.D. (Econ. & Bus. Adm.)

7.2.1 Bachelor's Degree (basic and intermediate studies)

| CODE | COURSE TITLE |
|---------|---|
| LRYA | Bookkeeping (parts I and II) |
| LRYB | Cost Accounting |
| LR01A | Financial Accounts and Tax Planning for SME's |
| LR01B | Special Questions of Bookkeeping and Financial Accounts |
| LR02 | Foundations of Management Accounting |
| LR03 | Basic Corporation Finance |
| LR04 | Accounting and Organizational Decision-making |
| LR05 | Intermediate Finance |
| LR06 | Accounting and Organizational Control |
| LR07 | Special Courses in Accounting |
| LR07, 2 | Financial Analysis |
| LR07, 3 | Cost Management, |
| LR07, 4 | Corporate Responsibility Reporting |
| LR07, 5 | Corporate Restructuring |
| LR07, 6 | IAS/IFRS-financial Analysis Standards |
| LR09 | Accounting Information Systems |
| LR10 | Consolidated Accounts |
| LR11 | The Foundations of Auditing |
| LRK | Bachelor's Thesis |

Table 2 - Courses of Bachelor's Degree in 2012

7.2.2 Master's Degree (advanced studies)

| CODE | COURSE TITLE |
|-------|---|
| LRS1 | Advanced Corporate Finance and Financial Accounting |
| LRS2 | Advanced Management Accounting |
| LRS3 | Special questions in Accounting and Finance |
| LRS5 | Advanced Financial Accounting |
| LRS6 | Advanced Auditing |
| LRS8 | Continuous Auditing and IT |
| LRS12 | Advanced Strategic Management Accounting |
| LRS14 | Intellectual Capital Measurement and Management |
| LRS25 | Financial modelling and simulation |
| LRS28 | Advanced Corporate Finance |
| LRPG | Master's Thesis |

Table 3 - Courses of Master's Degree in 2012

A student can concentrate on Financial Accounting courses, on Finance courses or on Management Accounting Courses depending on one's interests.

7.2.3 Doctoral studies

| CODE | COURSE TITLE |
|------|---|
| LRJ1 | Accounting Methodology, Research Tradition and History |
| | (parts I and II) |
| LRJ2 | Financial Accounting and Finance or Management Accounting |
| LRJ3 | Special Courses |
| | Optional advanced studies (not included in one's Master's de- |
| | gree) |
| LRV | Doctoral Dissertation |

Table 4 - Courses for doctoral studies in 2012

The major part of studies for postgraduate students concentrated on Finance, are consisted of the courses offered by the Graduate School of Finance, GSF.

8 THESES COMPLETED

8.1 Master's Theses Completed 1993–2012

Average number of Master's theses completed (1993–2012) per year: 47,95

Students of Accounting and Finance have completed their master's theses as follows:

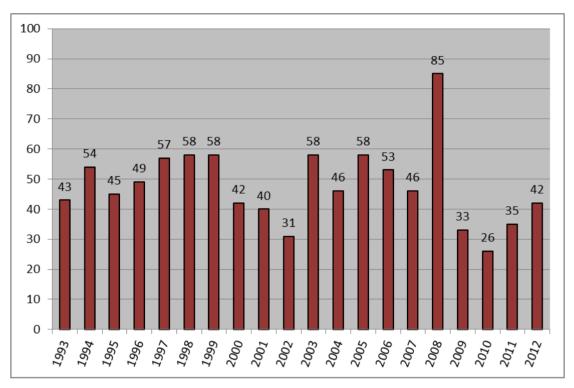


Figure 1 – Completed Master's theses 1993-2012