



Exchange Studies at the University Consortium of Pori

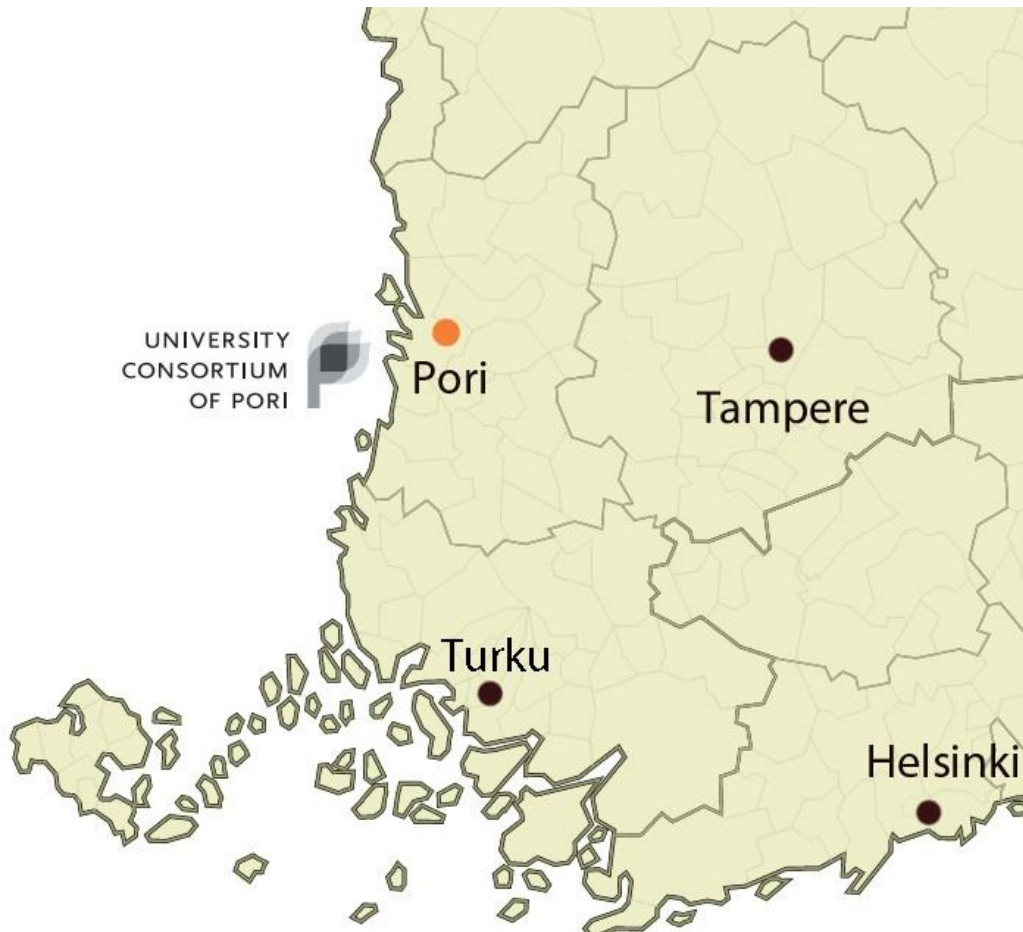
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Locations of Tampere University and University of Turku



Pori Interdisciplinary Exchange Programme in Technology, Business and Culture

- Incoming exchange students: **Tampere University** (former Tampere University of Technology) and **University of Turku** (UTU)
- Two university units are implementing the programme together
- The programme started in autumn 2013 -> altogether 233 exchange students since then



How does it work?

- Partner Universities of University of Turku can nominate students to Pori Campus
- When applying, students choose the Pori campus
- 25 exchange students studying in autumn 2018 at the UCPori, 23 in spring 2019



How does it Work/2

- Flexible Study right has been procured in advance for all Tampere University and UTU/TSE courses
 - Thus, students can choose lecture courses from both Tampere and UTU units in UCPori
 - Students live in the city of Pori
- > They need to take the courses from the course selection in Pori

UTU/TSE Pori Courses in Autumn 2019

- Responsible Business 5 ECTS
- Strategic Marketing of Professional Services 6 ECTS
- Service Marketing 6 ECTS
- Integrated Marketing Communications 4 ECTS
- Entrepreneurial Opportunities 5 ECTS
- Professional Project 2-6 ECTS
- Leadership and Communications in Knowledge-Intensive Organizations 6 ECTS
- Intercultural Team Building with a Shared International Language 3 ECTS

Tampere University /Courses in Autumn 2019

- Introduction to Finnish Society and Culture 2 ECTS
- Supply Chain Management 3 ECTS
- Knowledge Management 5 ECTS
- English Communicative Skills 3 ECTS
- Internet Marketing Techniques 5 ECTS
- Machine Learning Methods 5 ECTS
- Time Series Analysis 5 ECTS

Experiences from previous exchange students

- Friendly and helpful people
- Compact campus
- Small groups
- Informal contact with teachers and staff
- Active student unions
- Great student tutor system



Housing in Pori

- Municipal housing company YH-Asunnot offers furnished student apartments in Pori, In addresses Peräsimentie 1 (2,5 km from UCPori) and Tommilantie 1 (4 km from UCPori)
- In Peräsimentie 1 apartments, The flats (42 m²-54 m²) have two rooms with doors that can be locked separately and a shared kitchen and wc/shower
- The rent prices are about 340-390 € per month per student, depending on the size of the apartment. The rent includes electricity, heating, water, and 2M internet connection





Some quotes from the course assignments:

“Despite Geographic locations and flags, I had no idea that how to difference Finland with Sweden, Norway and Denmark. For us French people, you all are Vikings”

- “Finns are generally individualistic, and care a lot about their personal space. But what shocked me the most, I think, was the behaviour of the Finns in their conversations in general. Indeed, Finns speak relatively little, and let little express their emotions when they speak. They are not very expressive. As a result, they do very little "small talk". Once you get to know the person, it changes, but at first glance you could say that they are very distant”.

- “If you have ever met a Finn, he or she will probably have told you about the reserved nature of his or her compatriots. Even if in reality, Finns are communicative and welcoming, the image of the grumpy and withdrawn man has a hard life in Finland itself. It must be said that this myth is mainly sustained by the tendency of Finns to depreciate themselves in the face of foreigners.”

“I think the two favourite questions a Finnish person has for a foreigner to ask are: Where do you come from and what do you think of Finland?”

- “To sum up on my experience here in Finland during these 5 months, I would say that it was an amazing experience. I learned a lot about a completely different culture than mine, I met a lot of people and made friends, I had the opportunity to work with people from different origins, and to experience a whole new working environment. Now I am more open to people, I hope my English improved too, and I see my studies in a completely different way than before”



We would like to welcome your students to UCPori

www.ucpori.fi/en/exchange