

UTU

Ambassadors

An Introduction

Johanna Kärki

International Education Specialist



**UNIVERSITY
OF TURKU**

Why Ambassadors?

- The student face of the university.
 - Instagram, networking events, blogging.
- Show what it is like to be a student in Turku and UTU.
 - Honest and real student experiences.
- Form a network of active students and alumni!



#utuambassador

201 posts

Following

Top Posts



Why Ambassadors?

- Content to our social media channels.
- Help in visibility, marketing, events...
- Feedback and ideas from our target audience.

- Network of active (and critical) students.

What do the Ambassadors get?

- UTU merchandise.
- Small monetary compensation.
- Training and social events.

- Networks, friends and opportunities!



Who are the Ambassadors?

- 14 active students from all over the world.
- Students in International programmes (master and PhD).
- Future alumni!



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Read more

<https://www.utu.fi/en/study-at-utu/utu-ambassadors>