



Meet Futures Literacy across the Deep initiative, FLxDeep

The FLxDeep initiative aims to help sustainability innovators develop capabilities to perceive transformation and opportunities for experimentation with new ways of doing and being. Futures Literacy is a capability to use futures in different ways for different purposes. We seek to discover how this skillset helps change agents make sense of emerging potentials and innovate for whole system transformation.

WHY DO SUSTAINABILITY INNOVATORS NEED FUTURES LITERACY?

Our world is complex and in constant change. We humans imagine futures and act based on those imagined futures. The futures we imagine are lenses through which we perceive our transforming world. Being able to switch among many ways of imagining futures can help us perceive transformation in more ways and spot more opportunities to experiment with influencing those transformations.

The FLxDeep initiative offers services to help sustainability innovators broaden their approaches to using the future to enable them to 'perceive anew' the transformation occurring in our world. This perception then enables experimentation with new opportunities for innovation and alternative ways of being.

CONTACT US:

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SERVICES OFFERED

Futures Literacy Laboratories: Co-designing and running workshops for organizations, industry networks, or communities focused on introducing futures literacy, exchanging views on futures of a meaningful topic, and identifying opportunities for experimentation.

Futures Literacy Training: Intensive week-long or multi-session training programs to help organizations develop their skills and practices in futures literacy.

Futures Literacy Coaching: On-going support for applying futures literacy tools in daily work.

Futures Literacy Business Model Toolkit: Integrating futures literacy into business models, products and services, and work cultures.

Customized Learning Resources: Co-creating context-relevant learning resources aimed at helping organizations, sectors, or communities develop and apply futures literacy for sustainability innovation.

WHO IS FLxDeep?

The initiative is composed of futures literacy experts from seven organizations located in Finland, France, Greece, The Netherlands, and Poland. It is co-funded by **EIT Climate-KIC** as part of its Deep Demonstrations program. www.climate-kic.org

Finland Futures Research Centre (FFRC), University of Turku, Finland

FFRC is a University department offering doctoral and master's degrees in Futures Studies and conducts research that scientifically advances the field. It is home to the UNESCO Chair in Learning for Transformation and Planetary Living, which is part of the Global Futures Literacy Network. utu.fi/ffrc

Ponts Business School, France

This world leading business school emphasizes sustainability and responsibility. It is advancing practices that enable businesses to develop futures literacy. www.ecoledesponts.fr/en

The Foundation for Research and Technology – Hellas (FORTH) FORTH-PRAXI, Greece

FORTH is one of the largest research centers in Greece. PRAXI Network is the technology transfer unit of FORTH. FORTH-PRAXI implements foresight and futures literacy processes factoring in intercultural and social dynamics to support transformational innovation. It hosts the UNESCO Chair on Futures Research. www.futures.gr

Hanze University of Applied Sciences, The Netherlands

Hanze University of Applied Sciences is home of the UNESCO Chair in Futures Literacy and global leaders in running training and educational programs in Futures Literacy. Widely recognized as the top Futures Literacy educators in the world. www.hanze.nl/eng

4CF, Poland

A private strategic foresight firm based in Poland, 4CF is a leading contributor to the meta-design of the UNESCO Futures Literacy Lab methodology. 4CF supports companies and institutions around the world in reaching their goals by helping them 'surf the future' and take advantage of emerging opportunities. 4cf.pl

Łukasiewicz Research Network – The Institute for Sustainable Technologies, Poland

Institute for Sustainable Technologies in Radom is part of the Łukasiewicz Research Network which connects over 30 research institutes in Poland. It conducts studies in the areas of support for innovation, organizational and system transformations, as well as technology transfer and economic development. In the area of foresight it executes research projects concerning the development and application of Futures Studies and foresight methods in individual, organizational and social dimension. www.en.itee.radom.pl

UNESCO Futures Literacy Project

UNESCO promotes the growth of Futures Literacy around the world by co-designing and running prototype processes to enable people to apply this capability. In over 35 countries, these experiments have contributed to revealing how imagined futures frame topics of local concern. The UNESCO Global Futures Literacy Network, involving 20 UNESCO Chairs in Futures Studies and Anticipation, links cutting-edge Futures Literacy experts. en.unesco.org/themes/futures-literacy

