

## Profile Management: Presenting yourself, communication and networking

SYS-LIFE Training 28.3.2025

**Place:** Pub5, after lunch Pub368

Programme	
9.00-10.00	Presenting yourself, Timo Veromaa, Professor of Practice
10.00-10.15	Break
10.15-11.00	Effective communications of complex concepts - the art of pitching, Laura Koivusalo, DScTech Founder and CEO StemSight
11.00-12.00	Beyond the Lab: Navigating Academia and Industry, Manu Tamminen, Co-founder and CTO of Genomil, Academy Fellow, University of Turku
12.00-13.00	Lunch (afternoon session just for SYS-LIFers)
13.30-14.00	Let Your Website Speak: Building & Managing Your Digital Presence, Dattatray Mongad, SYS-LIFE, Senior Researcher
14.00-15.30	Workshop: University Communication Channels & SYS-LIFE Communication and Dissemination, Coordinators and Lotta Junnila, Communications Coordinator