

# A Great Place to Think Ahead!

Turku School of Economics



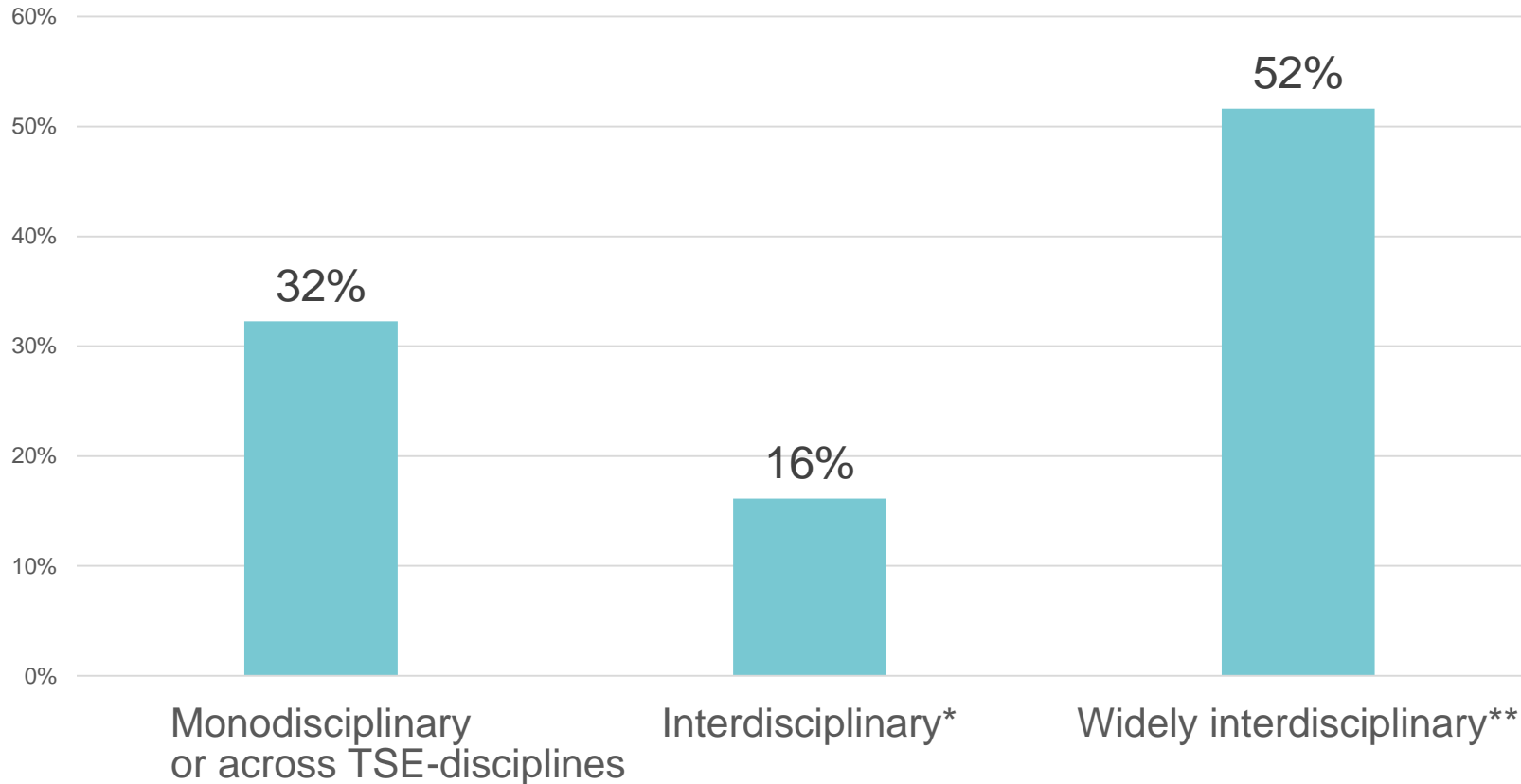
# Inter-disciplinarity at TSE

- Very important and facilitated, even if there are not always incentives for it
- It is justified to argue that TSE is the most multi-/inter-disciplinary business school (at least) in Finland, no matter what others might claim or believe

# **We are open to interdisciplinary initiatives**

- We want to bring economic and business knowledge to solving societally important problems
- We are a multi-disciplinary school and cherish an open atmosphere for different theories, methods and research approaches
- We value both disciplinary and interdisciplinary research, seeking for a balance
- We believe interdisciplinary work creates opportunities also for high quality discipline-based contributions
  - We publish in both disciplinary and interdisciplinary journals

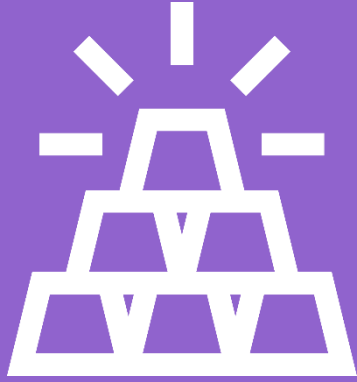
## Scope of interdisciplinarity in externally funded research projects, January 2019



N=42  
Response  
rate =74%

\* Project involves one academic discipline in addition to Economics and/or Business and Management and/or Futures Studies

\*\* Project involves two or more academic disciplines in addition to Economics and/or Business and Management (Statistics Finland, Fields of Science 2010)



# **Interdisciplinary Research Platforms**

**Finland Futures Research  
Center**

**Digital Futures**

**Sea and Maritime**

**Laboratory of Business  
Disruption Research**

# New externally funded research projects

## *Horizon2020* /

*Developing inclusive & sustainable creative economies through cultural and creative industries and arts (DISCE)*

Entrepreneurship, prof Jarna Heinonen

TSE as coordinator; partners: UTU-Humanities & King's College London, Gran Sasso Science Institute, Stockholm School of Economics Riga, etc.

*The opening of rural areas to renew rural generations, jobs and farms (RURALIZATION)*

FFRC, prof Tuomas Kuhmonen

TU Delft as coordinator, partners e.g. TSE, Uniwersytet Wroclawski Poland. Universita della Calabria, Italy, Univ of Debrecen Hungary & many NGOS, SMEs and other organizations

# New externally funded research projects

## **Academy of Finland Strategic Research Council Funding**

*Healthy lifestyles combining physical activity and active transport to boost sustainable growth (STYLE)*

FFRC, Marketing & International business, prof Petri Tapio  
FFRC as coordinator; partners: UKK Institute, VTT Technical Research Centre of Finland Ltd, Finnish Environment Institute (SYKE) and many more

*Circular Economy Catalysts: From Innovation to Business Ecosystems (CICAT2025)*

Management & Organization, prof Satu Teerikangas  
UTA (Tampere) as coordinator; consortium of Finnish universities incl. TSE

## **INTERREG– Baltic Sea Region**

*Clean Shipping Project Platform,*

Pan-European Institute TSE, prof Kari Liuhto

*Enhancing Oil Spill Response Capability in the Baltic Sea Region,*  
Supply Chain Management, prof Lauri Ojala

# Research directions:

- Societally important problems & impact
- Interdisciplinary and transdisciplinary research
- New national and international networks
- Sustainable society and businesses
- Innovation and innovation ecosystems





**UNIVERSITY  
OF TURKU**

Turku School of  
Economics

## RESPONSIBILITY



ESTABLISHED  
**1950**

SUCCESSFUL  
COLLABORATION  
WITH  
**100**  
COMPANIES

## RESEARCH OUTPUT

**600**  
PUBLICATIONS

**300**  
PEER-REVIEWED

## INTERDISCIPLINARY RESEARCH PLATFORMS

Finland Futures Research Center  
Laboratory of Business Disruption Research  
Digital Futures  
Maritime Research

## INTERNATIONALISATION

**FUNDING**

**60%**  
STATE  
BUDGET

**40%**  
EXTERNAL

**240**  
FACULTY

## OUR VALUES

Ethical scientific approach  
Creativity  
Openness



## FOCUS AREAS OF RESEARCH

Entrepreneurship  
Management control  
Networks in business  
Economic policy and markets

## INTERDISCIPLINARITY

High-quality intellectual  
contributions drawing on  
discipline-based and  
interdisciplinary scholarship

Responsible leaders for national  
and international businesses  
and for the Finnish public sector.

**2,900**  
BACHELOR'S  
AND MASTER'S  
STUDENTS

**60**  
FULL-TIME  
DOCTORAL  
STUDENTS

**6,200**  
APPLICANTS

**5%**  
ACCEPTED

## OUR STUDENTS LEARN

- › Business & economic knowledge
- › Analytical thinking
- › Communication
- › Teamwork
- › Responsibility
- › Foresight

## FORESIGHT

**400**  
BACHELOR'S DEGREES

**350**  
MASTER'S DEGREES

**15**  
DOCTORAL DEGREES

240 outgoing  
150 incoming  
EXCHANGE STUDENTS