

Career Services and Working in Finland (or elsewhere)

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Career Services

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Career Services for Students

- Job and internship database
- Internships in Finland
- Internships abroad
- Info on placement in the labour market
- Personal career planning discussions
- CV Clinics
- Mock interviews
- Project Aces
- Events



11.11.
2019

STUDY & STAY IN TURKU

International Career Fair

Study & Stay in Turku is a International Career Fair for international students in the Turku area, where you can:

- Meet recruiters
- Hear about study options
- Participate in professional CV and LinkedIn clinics
- Hear inspiring stories from alumnis
- Network
- Eat free food 😊

- **When?** Monday, 11 November,
4.00-7.30 pm
- **Where?** Visitor & Innovation Centre Joki
Lemminkäisenkatu 12 B
- **How much?** Free of charge!



It's a job to get a job

Recruiting is not based on science

- commonsensical work, but you have to know what you are doing
- you often don't know what kind of a person will be reading your application documents OR what exactly are they looking for OR who else is applying – there can be no strict rules
 - *concentrate on what you CAN do*

Job hunting is competition

- if you are not able to express your strengths for the job, there's no other person who will do it for you
 - *don't think that the recruiter can read "between the lines"*

Career Planning

Sampson's Career Triangle



(Sampson et al., 2004)

Have clear goals and know your strengths

GOALS

- What do you want from a job? What have you been particularly interested in at earlier jobs?
- How convincing are your education, work experience, personal skills etc. in relation to what you are seeking? Your first job(s) will not necessarily match your ambitions, before being considered for more demanding jobs.
- How do your plans for the near term differ from your long term ambitions?

STRENGTHS

- Recognizing your own skills correctly helps you find the jobs that suit you best, and increases the probability of getting hired.
- It is important to consider all aspects of your life, competences and experiences.

Have clear goals and know your strengths

Remember:

studies and work experience

BUT ALSO

capability that comes from hobbies, interests
and free-time

e.g.:

positions of trust, voluntary work, organizational
activities etc.

+

What kind of a person are you?

Think for example these:

- Are there recurring situations where people turn to you? What kind of things do people ask from you?
- What do you do when you can freely choose what to do? What do you really enjoy doing?
- What do people admire in you? What would your work mates say about you?
- What kind of things you can do well? When are you in "comfort zone"?
- In an interview what would you answer to question: "Tell us three of your best strengths in your dream job?"
- Describe an achievement you are very proud of? What was required to get there?



What kind of know-how can be found?

Looking for a job

About ways to look for a job

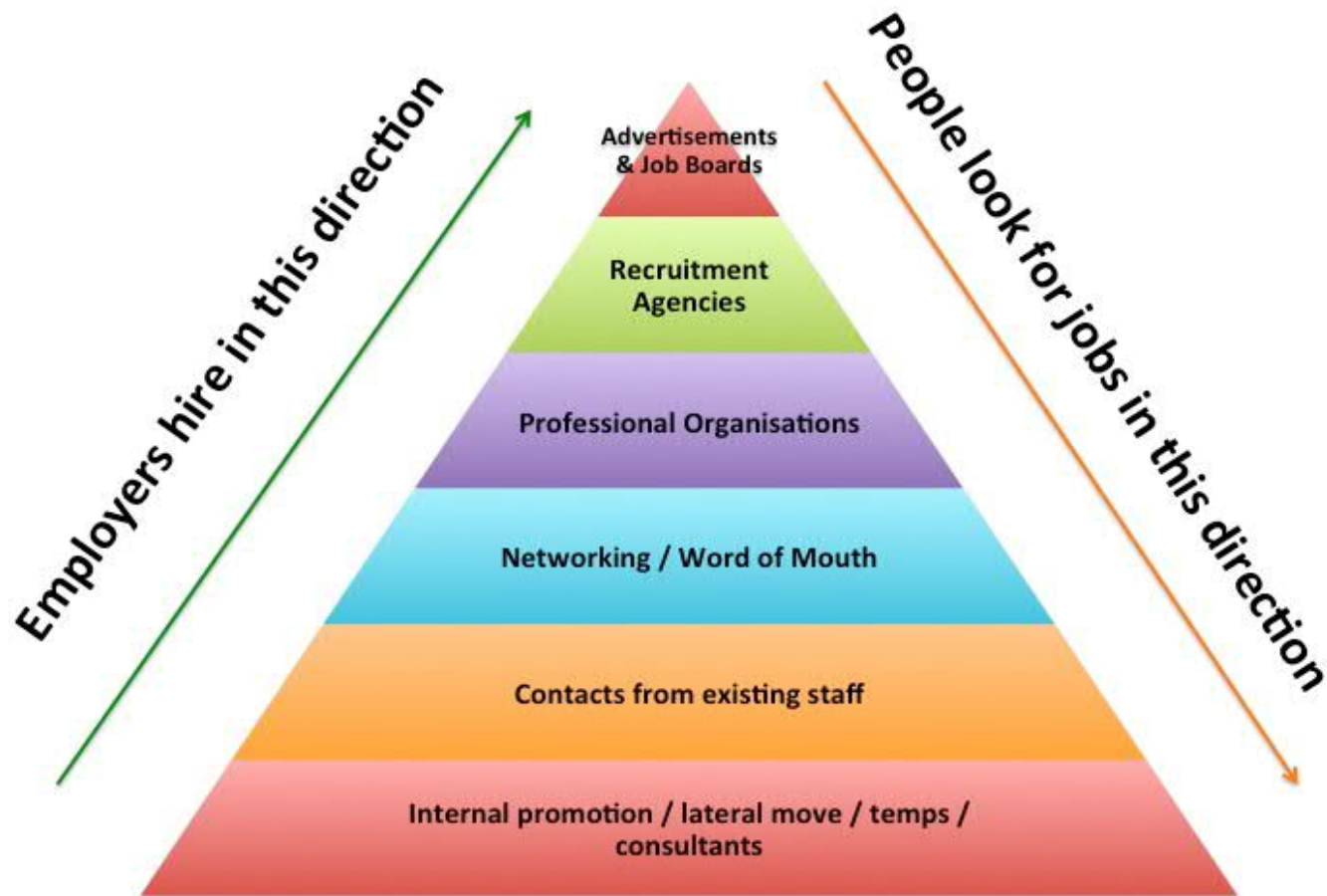
Possible, but usually ineffective:

- Mailing out CV:s randomly
- Only answering to published job ads
- Surfing around without a clear idea
- Relying on private employment agencies

Efficient job seeking:

- Networking
- Getting contacts through a good internship place
- Finding "hidden jobs"
- Targeting the right employers and convincing them
 - What are the skills you most enjoy using?
 - Where do you want to use those skills?
 - Why should they consider you?

Why don't people and jobs always find each other?



The Finnish Innovation Fund Sitra announced recently results from a study they ordered. 5000 Finns answered. According to the study only 23 % of employed people got their job by answering to a job advertisement.

Where can you find hidden jobs?

Recruiting needs and job changes

- Taloussanommat
- Kasvu open.fi
- Kauppalehti
- Company sites and blogs



Kuva: linkedin.com

Networks

Friends and acquaintances + friends' friends
Summer jobs
Internship employers
Study companions
Fairs and events

Advertisements, discussions and contacts in social media

Linkedin: jobs, companies, groups
Twitter: #rekry #työpaikat #jobs

What do employers want?

- 78% of employers **will consider any major**. Only 19% of employers look for specific majors and do not consider candidates without them
- **Work experience** (particularly internships and other work during school) is more important to employers than academic credentials, including GPA, and majoring
- **An internship** is the single most important credential for recent graduates to have on their resume
- Most interviewers value **extracurricular activities**, like professional clubs, athletics and service, more than GPA
- Employers want **students to improve their knowledge of the organization** and industry to which they are applying, and should do better in interviews

Shortly about CV & cover letter

Application documents: CV

Good CV:

- is accurate and up-to-date, max 2 pages
- is short but informative; easy to browse through
- contains essential information *relative to the applied job*
- gives reasons to what skills and information a person has and why would they be valuable *for the applied job*
- is targeted *for one exact job in one organisation*



RESEARCH

Application documents: cover letter

Good cover letter (= motivation letter):

- gives an answer to questions: "Why should we take you?" and "Why do you want to work for us?" = motivation!
- expands the *relevant* experience mentioned in CV
- has concrete examples supporting statements
- is short (one page) and precise
- possibly visual, at least clear
- has a personal touch
- is spelled correctly



Do not forget to: **use stories and examples!**

you as an employee

Tune your application documents

CV Clinics, twice a month
Dates, times and places:
utu.fi/rekry



Welcome to Career Services

utu.fi/rekry

Student pages in intranet

Office at Å-huset, close to the cathedral,
adress Gezeliuksenkatu 2

rekry@utu.fi

facebook.com/RekryTurku

