

Universities cocreating responsible futures

WEBINAR: Sustainable Futures

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**UNIVERSITY
OF TURKU**

RESPONSIBLE BUSINESS - CORNER STONES



Knowledge and know-how

- Broad, education based knowledge and understanding



- Scientific knowledge
- Analytical capability
- Wisdom



Values

- Aligning values in decision making



- Economical value
- Societal value
- Environmental value



Time dimension

- Scrutinizing the effects of the decisions in the long term



- Solving complex problems requires time



WE COCREATE RESPONSIBLE FUTURES

University of Turku - From theory to action

Our strategy

- We work in close collaboration with the Finnish society
- We value close collaboration with our national and international networks.
- We build strong regional and international partnerships

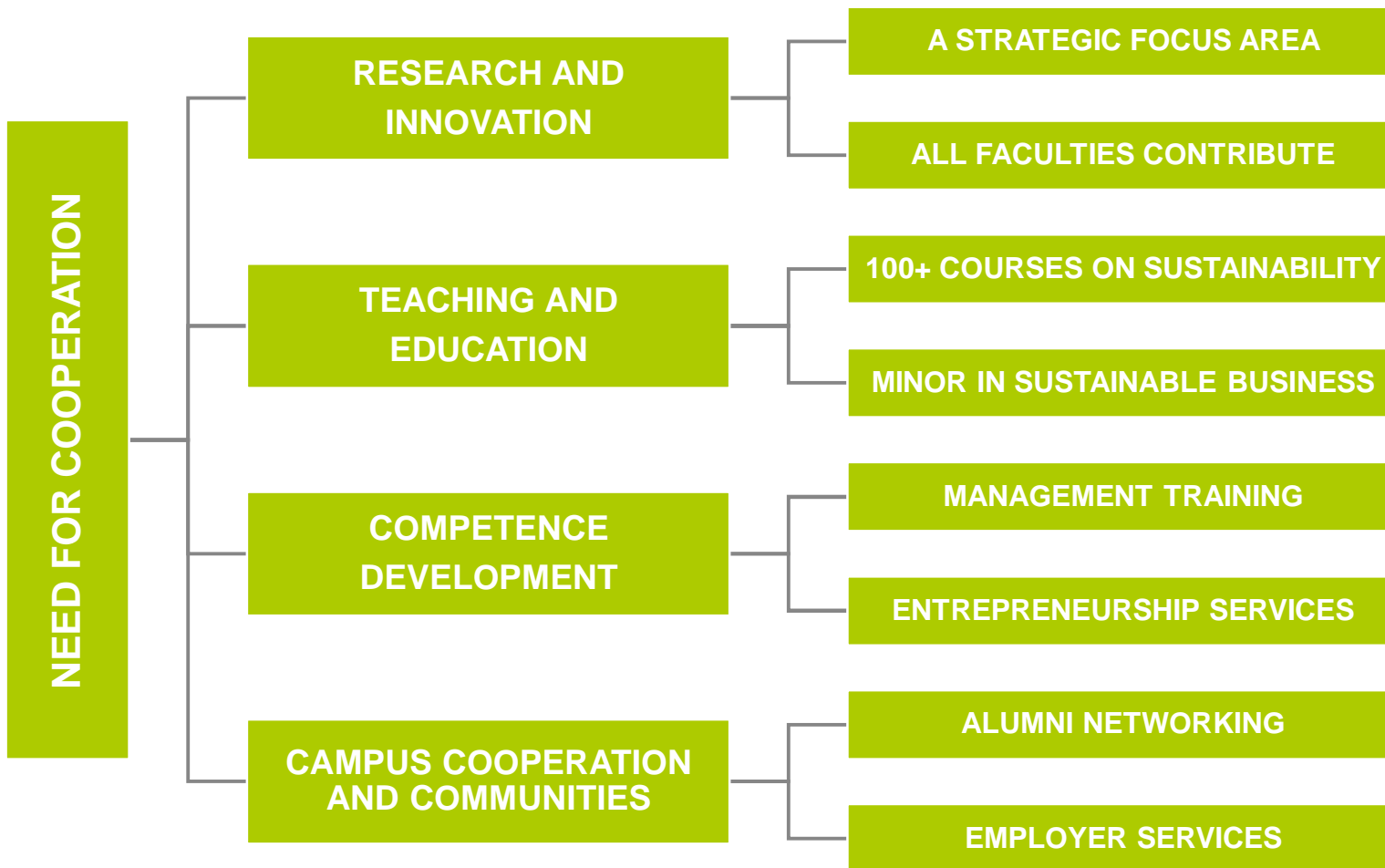
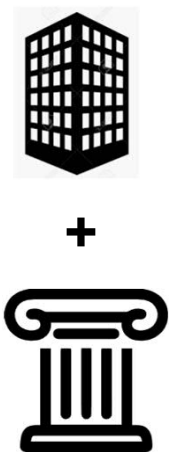
Methods of collaboration

- Research and innovation
- Teaching and education
- Competence development
- Campus cooperation and communities
- Projects

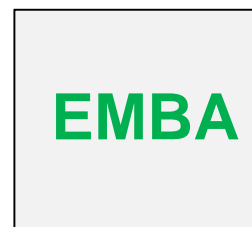
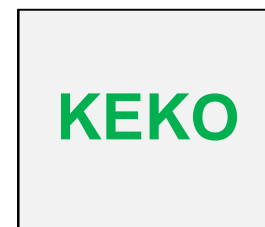
Benefits

- Scientifically tested information
- Decision making methods and practical tools
- Informed individuals
- Keeping up to date with scientific knowledge
- Practical relevant results

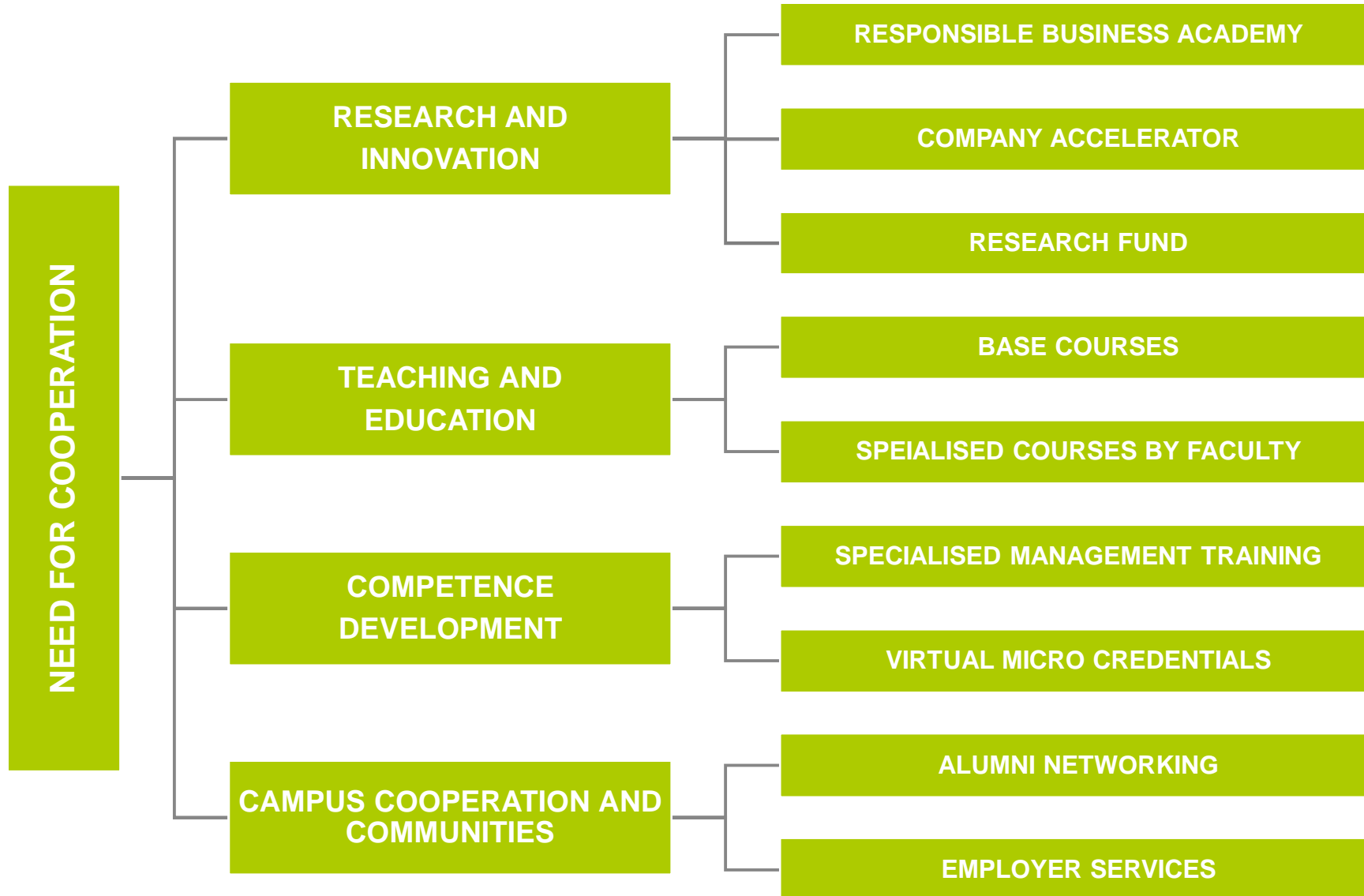
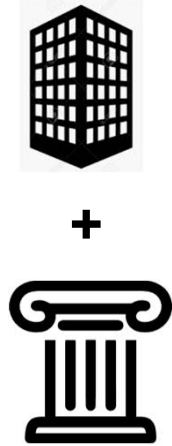
WHAT WE DO ALREADY



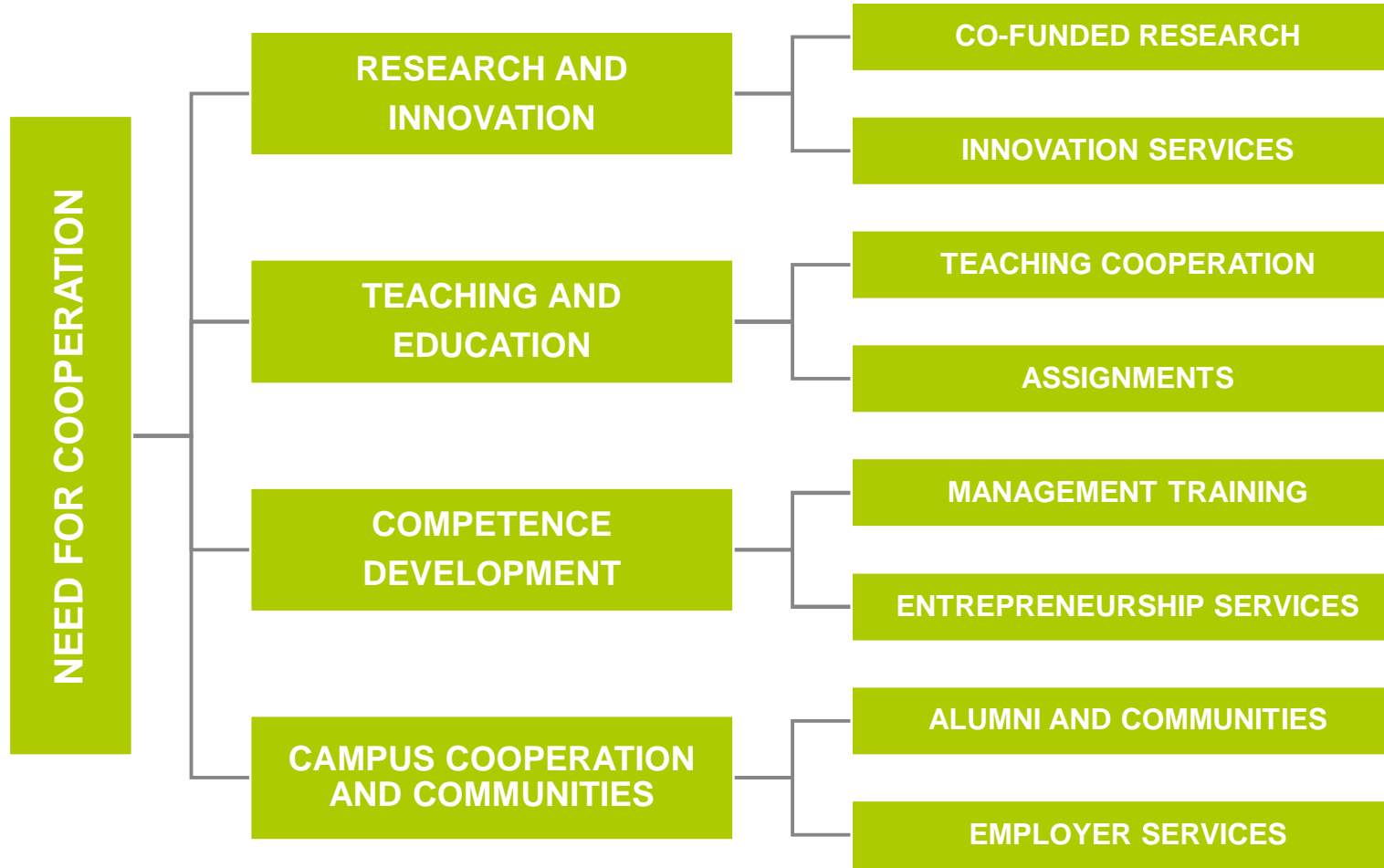
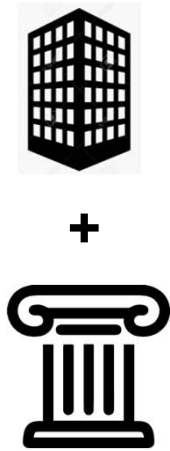
EXAMPLES



WHAT WE ARE PLANNING TO DO



METHODS FOR COCREATION



EXAMPLES

Centre for Collaborative Research CCR

FINLAND FUTURES RESEARCH CENTRE **FOOD TECH**

Allied ICT Finland **Sote-akatemia**

Business Innovation Camp

TSE exe

Brahea-keskus

Bastu@ Turku - **Laboratory of Business Disruption Research**

Startup! **TURUN YLIOPISTO**

AFTER WORK **MONTTU VENTURES**

K **AMA**



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